

Canara HSBC Oriental Bank of Commerce Life Insurance Company Limited

Initiatives: Key Highlights

2009

Educational tour of Rail Museum for students of Navjyoti

The Company organised an outing cum educational tour of the Rail Museum, New Delhi for 70 children (classes 3-5) studying at Navjyoti along with 6 members of their staff. The volunteers from the Company included Mr Harpal Karicut, Chief Executive Officer, Mr Mario Perez, Director – Marketing, Sales and Products, Mr Vikas Anand, Director – Compliance, Legal & Internal Audit and Mr Ashish Srivastava, Director – HR and their families and along with staff members.

The fun-filled day started with breakfast and a visit to the rail museum where the staff members talked to the children about the history and evolution of rail as a mode of transport. Through the models and actual engines and bogies displayed at the museum, the children learnt about signals, railway bridges, tracks etc. This was followed by a painting competition in the beautiful lawns of the museum. The group had many talented artists and it was wonderful to see how the little ones quickly came up with some amazing artwork. The children were served lunch and the day ended with a train ride which was enjoyed by all.

In an email, the staff members of Navjyoti appreciated the efforts of the volunteers. They made a special mention of the warm welcome they received from the volunteers, meticulous planning and stated this to be one of the children's most memorable experiences.



Employees and their families volunteering for the educational tour of Rail Museum for students of Navjyoti

Earth Hour 2009

Earth Hour, an international event started by WWF in 2007, engages businesses and households to turn off their non-essential lights and electrical appliances for one hour on the last Saturday of March every year. The Company participated in WWF's Earth Hour 2009 initiative – a symbolic gesture to show support in the fight against global warming and climate change. All employees helped create awareness among family, friends and neighbours and switched off lights from 8:30-9:30pm on 28th March 2010. The Company's CO₂ emission savings for the Earth Hour 2009 was approximately a little above 0.5 Tonnes.

World Environment Day 2009

The Company planted a total of 16,106 trees pan-India in 10 days at educational institutes, hospitals, forest stretches, botanical gardens, public parks, and historical sites like the Jallianwala Bagh and the Golden Temple in Amritsar.

The Company's second campaign focused on the three Rs: Recycle, Reuse and Reduce i.e. to be more efficient by recycling waste, reducing trash and reusing what is possible. Employees donated over 800 kgs of paper, books, magazines, clothes and footwear which was sent to GOONJ for recycling and reuse.



World Environment Day Campaign: Senior management and employees planted 16,106 trees pan-India

For our feathered friends

Employees at Jaipur participated in a drive to protect local birds from the summer heat, thereby protecting local biodiversity. They distributed 600 bird baths to people in residential colonies, who hanged them in their courtyards, balconies, lawns and driveways and promised to fill them with water every day.



Committed employees doing their bit to protect their feathered friends

Donation to Navjyoti India Foundation for their upcoming school

The Company donated a cheque of Rs 50,000 to Dr Kiran Bedi for Navjyoti India Foundation's upcoming school for underprivileged children residing in the urban slums of Delhi. The school is under construction.



Mr Harpal Karicut, Chief Executive Officer, handing over the cheque to Dr Kiran Bedi, Founder, Navjyoti India Foundation

Joy of Giving Week

The Company participated in the Joy of Giving Week (27th September – 3rd October 2009) and employees contributed books & stationery generously to the 'Joy Box' placed at all the office locations

for children studying at Navjyoti. These were gifted on Diwali by Mr Harpal Karlcut, Chief Executive Officer, Senior Management and employees. Sweets were also distributed to the children and the staff. A total of 140 children aged 6-16 years benefitted from the initiative.



Joy of Giving Week: Employees collected stationery in the Joy Boxes for underprivileged children which were gifted on Diwali

Flood Relief Campaign with GOONJ for AP, Karnataka and Maharashtra

The Company supported GOONJ in their campaign RAHAT Floods to help victims of the recent flood in Maharashtra, Andhra Pradesh and Karnataka. Material support in the form food items, clothes, footwear and other utility items were donated by employees. Employees contributed over 180 kgs of Rice, Biscuits and pulses. Over 400 kgs of material was also donated along with over the counter medicines. The Company also donated Rs 5 lacs for the cause. Relief material was distributed in the worst affected districts of Mehboobnagar, Kurnool and Raichur in Karnataka and Andhra Pradesh where GOONJ partnered with 4 grassroots organizations.



Mr Harpal Karlcut, Chief Executive Officer along with the employees, handing over the cheque to Anshu Gupta, Founder, GOONJ

Project Unnati with Navjyoti

The Company launched Unnati with Navjyoti India Foundation – a skill development programme for rural, underprivileged women to make them self reliant and confident. The Company donated Rs Two lacs two thousand for imparting training in stitching and embroidery. 30 women regularly attended the programme and have taken their first steps towards financial independence by receiving orders for stitching clothes.



Launch of Unnati: Mr Harpal Karlcut, Chief Executive Officer and Mr Ashish Srivastava, Director- HR, with Dr Kiran Bedi and the beneficiaries at Navjyoti India Foundation's Rural Centre in Gurgaon

Education support initiative with SOS Children's Villages of India

The Company launched education support initiative with SOS Children's Villages of India to sponsor education of children of 4 family homes (40 children) in Bangalore, Hyderabad, Pune and Rajpura near Chandigarh and donated Rs 5 lacs. This will help the children to study and acquire skills to become contributing members of the society. The initiative has provided volunteering opportunity to employees at 14 locations pan-India where they spend fun-filled days interacting with children. The employees utilize the day to educate the children on the environment and provide insights into different career options and how to go about them.



Launch of education support initiative with SOS Children's Villages of India and employees volunteering at different locations

Employability Training with Aid Et Action

The Company tied-up with Aid Et Action to provide employability training to 30 women from marginalized sections of society at Patna and donated Rs One lac ninety eight thousand for the cause. The action reaches out to the educationally marginalized and vulnerable women/girls through short term course attuned to the demands and needs of the industry leading to more relevant employment opportunities, and thus a better standard of living. Employees at Patna were a part of the Employability Potential Assessment exercise and regularly conducted classes on spoken English and Fundamentals of Computers. 29 out of 30 women have found placement and have become financially independent.



Mr Ashish Srivastava, Director- HR along with the employees launching Employability Training Programme with Aid Et Action, Patna