

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Insurer: Canara HSBC Oriental Bank of Commerce Life Insurance Co. Ltd.

Date: September 30, 2010

(₹ in Lakhs)

	Channels	Current Year			Previous Year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents						
2	Corporate Agents-Banks	-	3,298	520.5	1	571	85.9
3	Corporate Agents -Others						
4	Brokers						
5	Micro Agents						
6	Direct Business						
	Total(A)	-	3,298	520.5	1	571	85.9
1	Referral (B)						
	Grand Total (A+B)	-	3,298	520.5	1	571	85.9

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold