

FORM L-38 Business Acquisition through different channels (Individuals)

Insurer: Canara HSBC Oriental Bank of Commerce Life Insurance Co. Ltd.

Date: March 31, 2009

(Rs in Lakhs)

	Channels		
		No. of Policies	Premium
1	Individual agents	35,729	29,637.4
2	Corporate Agents-Banks		
3	Corporate Agents -Others		
4	Brokers		
5	Micro Agents		
6	Direct Business		
	Total (A)	35,729	29,638.7
1	Referral (B)		1.2
	Grand Total (A+B)	35,729	29,638.7

Previous Year Not Applicable since company launched business during the current financial year.

Note:

1. Premium means amount of premium received from business acquired by the source

2. No of Policies stand for no. of policies sold