

**Canara HSBC Oriental Bank of Commerce Life Insurance Company Limited  
Factsheet - As on March 31, 2012**

<b>Chairperson</b>	Sunder Rajan Raman
<b>CEO</b>	John Holden
<b>Commenced Operations</b>	16 <sup>th</sup> June 2008
<b>Registered Office</b>	Bangalore
<b>Headquarters</b>	Gurgaon
<b>Website address</b>	<a href="http://www.canarahsbclife.com">www.canarahsbclife.com</a>
<b>Shareholding</b>	Canara Bank: 51% HSBC: 26% Oriental Bank of Commerce: 23%
<b>Total Capital</b>	Rs 925 Cr
<b>Number of Products (Individual)</b>	7
<b>Number of Products (Group)</b>	5
<b>Products</b>	<p><b>Individual</b></p> <ol style="list-style-type: none"> <li>1. Canara HSBC Oriental Bank of Commerce Life Pure Term Plan (Traditional )</li> <li>2. Canara HSBC Oriental Bank of Commerce Life Grow Smart Plan (Ulip)</li> <li>3. Canara HSBC Oriental Bank of Commerce Life Dream Smart Plan (Ulip)</li> <li>4. Canara HSBC Oriental Bank of Commerce Life Immediate Pension Plan (Traditional)</li> <li>5. Canara HSBC Oriental Bank of Commerce Life Secure Smart (Traditional)</li> <li>6. Canara HSBC Oriental Bank of Commerce Life Insurance Future Smart Plan (Ulip)</li> <li>7. Canara HSBC Oriental Bank of Commerce Life insurance Insure Smart Plan (Ulip)</li> </ol> <p><b>Group</b></p> <ol style="list-style-type: none"> <li>1. Canara HSBC Oriental Bank of Commerce Life Group Loan Protection Plan (Traditional)</li> <li>2. Canara HSBC Oriental Bank of Commerce Life Group Term Plan (Traditional)</li> <li>3. Canara HSBC Oriental Bank of Commerce Life Group Traditional Plan (Traditional)</li> <li>4. Canara HSBC Oriental Bank of Commerce Life Corporate Group Term Plan (Traditional)</li> <li>5. Canara HSBC Oriental Bank of Commerce Life Insurance Smart Sanchay Plan (Traditional)</li> </ol>
<b>Employee Strength</b>	794
<b>GWP* for the Month - March 2012 (New Business)</b>	Rs 122 Cr
<b>GWP YTD (New Business)</b>	Rs 686.6 Cr
<b>Total GWP (New Business) since launch (June 2008 – March 2012)</b>	Rs 2422.8 Cr
<b>Number of policies sold till date (June 2008 – March 2012)</b>	318,204
<b>Assets Under Management (AUM)</b>	Rs 4,289.19 Cr
<b>Number of Offices</b>	28
<b>Number of Branches of Canara Bank, HSBC, Oriental Bank of Commerce, Pragathi Gramin Bank, Shreyas Gramin Bank, South Malabar Gramin Bank and HSBC InvestDirect selling the Company's products</b>	989
<b>Number of SPs (Specified Persons)</b>	1962

\* GWP - Gross Written Premium