



# **Canara HSBC OBC Life Insurance**

## **Coverage Report**

**Canara HSBC Oriental Bank of Commerce Life  
Insurance – “Flexi Edge”**

**Dated: March 2022**

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## **Canara HSBC OBC Life Insurance launches Flexi Edge**

Canara HSBC Oriental Bank of Commerce Life Insurance has launched its new insurance plan -- Flexi Edge--a non-linked participating individual savings life insurance plan that enables the customers with the ability to prioritize their long-term savings.

Flexi Edge addresses the growing needs of customers starting from savings to income and unplanned or recurring expenses; along with providing life cover to the policyholder in the unfortunate event of the death, according to a release by Canara HSBC OBC Life Insurance.

The plan offers customers the flexibility to choose from three options depending on their individualistic requirements:

1. Flexi Savings is a basic savings structure to serve various needs of the customer and offers lump sum benefit equal to 100% of sum assured, loyalty additions and accrued bonuses at end of the policy term. Once the insurance plan is coupled with Premium Protection Benefit, it becomes an ideal investment to take care of child's education & other needs even in absence of parents.
2. Flexi Income is the income variant of the plan to help take care of income needs and increasing expenses of the policyholder. The policy offers a lump sum benefit equal to 50% of the sum assured at the end of premium payment term in addition to guaranteed income & cash bonus every year post completion of premium payment term till end of policy term. The policyholder is further entitled to lump sum benefits equal to 100% of sum assured and accrued bonuses at end of the policy term.
3. Flexi Care is a whole life plan meant to take care of finances during the golden years of one's life. The plan offers cash bonus every year from end of the 2nd policy year till end of the policy term (100-age at entry) along with lump sum benefits equal to accrued guaranteed additions at Milestone Age. Additionally, the policyholder will receive a lump sum benefit equal to 100% of Sum Assured and bonuses at end of the Policy Term.

Anuj Mathur, MD and CEO, Canara HSBC Oriental Bank of Commerce Life Insurance Company said, "Our mission has always been to empower people by leveraging unique insurance plans and products to lead customers towards a financially secure future. With the Flexi Edge plan, we want to create a feature-rich product that provides competitive returns to our customers. The product is designed in such a manner that it will offer full-term cover and several add-on options as per the suitability and flexibility required by the policyholder. We are certain that with Flexi Edge we will be able to offer our customers more income, savings, and care."

The Flexi Edge plan will also provide policyholders with benefits like:

- Premium Protection Benefit – Waiver of future premiums on death of the Life Assured
- Deferred Survival Benefit Facility - A unique deferred survival benefit facility allows the customer to deposit the survival benefits with the company under Flexi Income and Flexi Care plan option. The benefit will grow at a guaranteed rate agreed at the time of purchase of the policy, as per the press release.

**Link:** <https://www.livemint.com/insurance/news/canara-hsbc-obc-life-insurance-launches-flexi-edge-11644988318842.html>

<b>Publication: Financial Express</b>	<b>Page No: NA</b>
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## **Canara HSBC Oriental Bank of Commerce Life Insurance launches Flexi Edge – Know the benefits**

Canara HSBC Oriental Bank of Commerce Life Insurance launched its new insurance plan – Flexi Edge, a non-linked participating individual savings life insurance plan that will offer customers the ability to prioritize their long-term savings.

Flexi Edge, the company claims, will address the growing needs of customers starting from savings to income and unplanned or recurring expenses; along with providing life cover to the policyholder in the unfortunate event of death.

### **The plan offers the flexibility to choose from 3 plan options depending on one's individualistic requirements:**

- 1. Flexi Savings** is a basic savings structure to serve various needs of the individual's and offers lump sum benefit equal to 100 per cent of the sum assured, loyalty additions and accrued bonuses at end of the policy term. Once the insurance plan is coupled with premium protection benefits, the company says it becomes an ideal investment to take care of a child's education and other needs even in absence of parents.
- 2. Flexi Income** is the income variant of the plan to help take care of income needs and the increased expenses of the policyholder. The policy offers a lump sum benefit equal to 50 per cent of the sum assured at the end of the premium payment term in addition to guaranteed income and cash bonus every year post completion of the premium payment term till the end of the policy term. The policyholder is further entitled to lump-sum benefits equal to 100 per cent of the sum assured and accrued bonuses at end of the policy term.
- 3. Flexi Care** is a whole life plan meant to take care of finances during the golden years of one's life. The plan offers Cash Bonus every year from the end of the 2nd policy year till the end of the policy term (100-age at entry) along with lump sum benefits equal to accrued guaranteed additions at Milestone Age. Additionally, the policyholder will receive a lump sum benefit equal to 100 per cent of the sum assured and bonuses at end of the Policy Term.

Anuj Mathur, MD and CEO, Canara HSBC Oriental Bank of Commerce Life Insurance Company stated, “With the Flexi Edge plan, we want to create a feature-rich product that provides competitive returns to our customers.”

He further adds, “The product is designed in such a manner that it will offer full-term cover and several add-on options as per the suitability and flexibility required by the policyholder. We are certain that with Flexi Edge we will be able to offer our customers more income, savings, and care.”

**Additional benefits of the Flexi Edge plan;**

- Premium Protection Benefit – Waiver of future premiums on the death of the Life Assured
- Deferred Survival Benefit Facility – A survival benefit facility that allows customers to deposit the survival benefits with the company under the Flexi Income and Flexi Care plan option. The benefit will grow at a guaranteed rate agreed at the time of purchase of the policy.

**Link:** <https://www.financialexpress.com/money/canara-hsbc-oriental-bank-of-commerce-life-insurance-launches-flexi-edge-know-the-benefits/2434504/lite/>

<b>Publication: Devdiscourse</b>	<b>Page No: NA</b>
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## **Business briefs**

Independent brokerage LKP Securities has entered into an arrangement with HDFC Bank to offer a 3-in-1 online account.

The 3-in-1 account offers no-annual maintenance charges for one year and waiver on brokerage charges of up to Rs 500 for a month, Pratik Doshi, Managing Director at LKP Securities said in a statement.

\*\*\* \*Insurance retail startup Insurmile raises \$350k Insurmile, a rural markets-focused insurance retail marketplace, has raised USD 3.5 lakh (about Rs 2.6 crore) from Seeders, an early-stage angel group led by Parthiv Neotia of Ambuja Neotia Group and Abhishek Rungta of Indus Net Technologies.

The startup will use the fund to take insurance services to the hinterland employing gig-workers, Malleesh Reddy, co-founder of the Bengaluru-based Insuremile said.

Insurmile was founded in 2017 by Malleesh Reddy and Vijay Krishnamurthy to help change the dynamics of insurance selling using a web aggregator. \*\*\* \*Canara HSBC Oriental Bank Life launches new policy Canara HSBC Oriental Bank of Commerce Life Insurance has launched a non-linked participating individual savings life plan that allows policyholders to prioritize their long-term savings.

The new policy, called 'flexi edge', addresses the growing needs of customers starting from savings to income and unplanned or recurring expenses; along with providing life cover to the policy holder in the unfortunate event of death, the insurer said in a statement. \*\*\* \*Crypto exchange CoinDcx ties up with Solidus Labs Crypto exchange CoinDcx, which claims to be the first crypto unicorn in the country, has tied up with crypto-native risk monitoring firm Solidus Labs to make its platform more secure.

Partnering with Solidus will enable CoinDcx to forge greater trust and transparency on its platform, and cement its leadership in the crypto space, by protecting its users from known forms of market abuse and emerging crypto-specific risks, the startup co-founder Neeraj Khandelwal said in a statement.

CoinDcx was launched in 2018 and is backed by former Facebook co-founder Eduardo Saverin's B Capital and other investors. It claims over 10 million users on its platform. \*\*\* \*Banka Biolo posts Rs 52.6 lakh net profit in Dec qtr Sustainable sanitation solutions firm Banka Biolo Ltd has posted a 42 per cent increase in consolidated net profit at Rs 52.6 lakh in the third quarter ended December 31, 2021.

The company had registered a consolidated net profit of Rs 37.2 lakh in the same quarter last fiscal. Total income during the quarter was at Rs 10.2 crore as compared to Rs 7.74 crore in the year-ago period.

Banka Biolo CEO Vishal Murarka said the company's board has given in-principle approval to acquire Enzotech Solutions, a leading supplier of water and wastewater solutions in India.

**Link:** <https://www.devdiscourse.com/article/business/1923592-business-briefs?amp>

<b>Publication: UNI</b>	<b>Page No: NA</b>
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## **Canara HSBC Oriental Bank of Commerce Life Insurance launches Flexi Edge**

Canara HSBC Oriental Bank of Commerce Life Insurance has launched its new insurance plan – Flexi Edge. Flexi Edge addresses the growing needs of customers starting from savings to income and unplanned or recurring expenses; along with providing life cover to the policy holder in the unfortunate event of the death, it said in a press statement.

The plan offers the customers the flexibility to choose from 3 plan options depending on their individualistic requirements:

Flexi Savings is a basic Savings Structure to serve various needs of the customer and offers lump sum benefit equal to 100 percent of sum assured, loyalty additions and accrued bonuses at end of the policy term. Once the insurance plan is coupled with Premium Protection Benefit, it becomes an ideal investment to take care of child's education & other needs even in absence of parents.

Flexi Income is the income variant of the plan to help take care of income needs and increasing expenses of the policy holder. The policy offers a lump sum benefit equal to 50 percent of the sum assured at the end of premium payment term in addition to guaranteed income & cash bonus every year post completion of premium payment term till end of policy term. The policy holder is further entitled to lump sum benefits equal to 100 percent of Sum Assured and accrued bonuses at end of the policy term.

Flexi Care is a whole life plan meant to take care of finances during the golden years of one's life. The plan offers Cash Bonus every year from end of the 2nd policy year till end of the policy term (100-age at entry) along with lump sum benefits equal to accrued guaranteed additions at Milestone Age. Additionally, the policy holder will receive a lump sum benefit equal to 100 percent of Sum Assured and bonuses at end of the Policy Term.

Anuj Mathur, MD and CEO, Canara HSBC Oriental Bank of Commerce Life Insurance Company stated, "With the Flexi Edge plan, we want to create a feature-rich product that provides competitive returns to our customers. The product is designed in such a manner that it will

offer full-term cover and several add-on options as per the suitability and flexibility required by the policy holder.”

Additionally, the Flexi Edge plan will provide policy holders with benefits like:

Premium Protection Benefit – Waiver of future premiums on death of the Life Assured

Deferred Survival Benefit Facility - A unique deferred survival benefit facility allows the customer to deposit the survival benefits with the company under Flexi Income and Flexi Care plan option. The benefit will grow at a guaranteed rate agreed at the time of purchase of the policy, the statement added.

**Link:** <https://www.uniindia.com/story/Canara-HSBC-Oriental-Bank-of-Commerce-Life-Insurance-launches-Flexi-Edge>

<b>Publication: Aaj Tak</b>	<b>Page No: NA</b>
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## इनकम से लेकर खर्चे तक, सब कवर करती है Canara की ये बीमा पॉलिसी

अगर आप कोई ऐसा बीमा प्लान ढूंढ रहे हैं, जो आपको नियमित आय दे, समय के साथ होने वाले खर्चों को कवर करे, साथ ही आपके परिवार को इंश्योरेंस की सुरक्षा भी दे, तो आपको एक बार केनरा एचएसबीसी ओरिएंटल बैंक ऑफ कॉमर्स लाइफ इंश्योरेंस के इस प्लान के बारे में जान लेना चाहिए.

लॉन्च किया 'फ्लेक्सी एज' प्लान

केनरा एचएसबीसी ओरिएंटल बैंक ऑफ कॉमर्स लाइफ इंश्योरेंस कंपनी ने हाल में एक 'फ्लेक्सी एज' प्लान लॉन्च किया है. ये कंपनी का एक एक नॉन-लिंक्ड पार्टिसिपेटिंग इंडिविजुअल सेविंग लाइफ इंश्योरेंस प्लान है. इस प्लान में लंबी अवधि के लिए बचत के साथ-साथ आपकी नियमित आय, नियमित और अनियोजित खर्चों को कवर करने के प्रावधान हैं. साथ ही मृत्यु जैसी दुर्भाग्यपूर्ण स्थिति में जीवन बीमा का बेनेफिट भी देती है.

बीमा पॉलिसी में मिलते हैं 3 ऑप्शन

इस बीमा पॉलिसी में आप 3 ऑप्शन में से एक का चुनाव कर सकते हैं. पहले ऑप्शन में बीमा लेने वाला व्यक्ति 'फ्लेक्सी सेविंग्स' को चुन सकता है. इस ऑप्शन में बीमाधारक अपनी बचत को बढ़ा सकता है और पॉलिसी मैच्योर होने पर उसे सम एश्योर्ड, लॉयल्टी एडिशनस तथा अर्जित बोनस के 100% के बराबर

एकमुश्त लाभ मिलता है. साथ ही बीमा योजना को प्रीमियम सुरक्षा लाभ के साथ जोड़ दिया जाता है, तो यह माता-पिता की अनुपस्थिति में बच्चे की शिक्षा और अन्य जरूरतों का ध्यान रखने वाला प्लान है.

दूसरे ऑप्शन में पॉलिसी धारक 'फ्लेक्सी इनकम' विकल्प चुन सकते हैं. ये ग्राहक की आय की जरूरतों और बढ़ते खर्चों को पूरा करने में मदद करता है. पॉलिसी की प्रीमियम किस्तें पूरी होने के बाद बीमा धारक को हर साल गारंटीड इनकम और नकद बोनस मिलता है. जबकि मैच्योरिटी पर बीमा राशि के 50% के बराबर एकमुश्त रकम मिलती है. साथ ही उसे सम एश्योर्ड और अर्जित बोनस के 100% के बराबर एकमुश्त लाभ भी मिलता है.

### फ्लेक्सी केयर

तीसरा ऑप्शन 'फ्लेक्सी केयर' का है. इसका उद्देश्य पॉलिसी धारक के भविष्य या यूं कहें रिटायरमेंट के बाद के खर्चों का ख्याल रखना है. इस प्लान में पॉलिसी के दूसरे साल के अंत से पॉलिसी के खत्म होने तक हर साल नकद बोनस मिलता है. साथ ही माइलस्टोन एज के समय अर्जित गारंटीड एडिशन के बराबर एकमुश्त बनेफिट और मैच्योरिटी पर बीमित राशि के 100% के बराबर एकबारगी लाभ और बोनस भी मिलता है.

बीमा पॉलिसी लेते वक्त आपको सबसे पहले अपनी जरूरतों का हिसाब लगाना चाहिए. इसके अलावा निवेश करने से पहले किसी विशेषज्ञ या सलाहकार से परामर्श भी ले लेना चाहिए.

**Link:** <https://www.aajtak.in/business/utility/story/canara-hsbc-obc-life-insurance-launched-flexi-edge-policy-covered-saving-income-expenses-etc-tutk-1412858-2022-02-16>

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## **Canara HSBC OBC Life Insurance launches Flexi Edge**

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The plan offers the customers the flexibility to choose from 3 plan options depending on their individualistic requirements:

Flexi Savings is a basic Savings Structure to serve various needs of the customer and offers lump sum benefit equal to 100 percent of sum assured, loyalty additions and accrued bonuses at end of the policy term. Once the insurance plan is coupled with Premium Protection Benefit, it becomes an ideal investment to take care of child’s education & other needs even in absence of parents.

Flexi Income is the income variant of the plan to help take care of income needs and increasing expenses of the policy holder. The policy offers a lump sum benefit equal to 50 percent of the sum assured at the end of premium payment term in addition to guaranteed income & cash bonus every year post completion of premium payment term till end of policy term. The policy holder is further entitled to lump sum benefits equal to 100 percent of Sum Assured and accrued bonuses at end of the policy term.

Flexi Care is a whole life plan meant to take care of finances during the golden years of one’s life. The plan offers Cash Bonus every year from end of the 2nd policy year till end of the policy term (100-age at entry) along with lump sum benefits equal to accrued guaranteed additions at Milestone Age. Additionally, the policy holder will receive a lump sum benefit equal to 100 percent of Sum Assured and bonuses at end of the Policy Term.

Anuj Mathur, MD and CEO, Canara HSBC Oriental Bank of Commerce Life Insurance Company stated, “With the Flexi Edge plan, we want to create a feature-rich product that provides competitive returns to our customers. The product is designed in such a manner that it will offer full-term cover and several add-on options as per the suitability and flexibility required by the policy holder.”

Additionally, the Flexi Edge plan will provide policy holders with benefits like:  
Premium Protection Benefit – Waiver of future premiums on death of the Life Assured  
Deferred Survival Benefit Facility - A unique deferred survival benefit facility allows the customer to deposit the survival benefits with the company under Flexi Income and Flexi Care plan option. The benefit will grow at a guaranteed rate agreed at the time of purchase of the policy, the statement added.

**Link:** <https://www.freepressjournal.in/amp/business/canara-hsbc-obc-life-insurance-launches-flexi-edge>

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<b>Edition: National</b>	<b>Date: 18-02-2022</b>



## **Canara HSBC Oriental Bank of Commerce Life Insurance launches Flexi Edge**

Canara HSBC Oriental Bank of Commerce Life Insurance has launched its new insurance plan - Flexi Edge. Understanding and acknowledging the varied needs of customers, Flexi Edge is a non-linked participating individual savings life insurance plan that enables the customers with the ability to prioritize their long-term savings. Flexi Edge addresses the growing needs of customers starting from savings to income and unplanned or recurring expenses; along with providing life cover to the policy holder in the unfortunate event of the death.

The plan offers the customers the flexibility to choose from 3 plan options depending on their individualistic requirements:

1. Flexi Savings is a basic Savings Structure to serve various needs of the customer and offers lump sum benefit equal to 100% of sum assured, loyalty additions and accrued bonuses at end of the policy term. Once the insurance plan is coupled with Premium Protection Benefit, it becomes an ideal investment to take care of child's education & other needs even in absence of parents.
2. Flexi Income is the income variant of the plan to help take care of income needs and increasing expenses of the policy holder. The policy offers a lump sum benefit equal to 50% of the sum assured at the end of premium payment term in addition to guaranteed income & cash bonus every year post completion of premium payment term till end of policy term. The policy holder is further entitled to lump sum benefits equal to 100% of Sum Assured and accrued bonuses at end of the policy term.
3. Flexi Care is a whole life plan meant to take care of finances during the golden years of one's life. The plan offers Cash Bonus every year from end of the 2nd policy year till end of the policy term (100-age at entry) along with lump sum benefits equal to accrued guaranteed additions at Milestone Age. Additionally, the policy holder will receive a lump sum benefit equal to 100% of Sum Assured and bonuses at end of the Policy Term.

Commenting on the launch of the Flexi Edge insurance plan, Mr. Anuj Mathur, MD and CEO, Canara HSBC Oriental Bank of Commerce Life Insurance Company stated, "Our mission has always been to empower people by leveraging unique insurance plans and products to lead

customers towards a financially secure future. With the Flexi Edge plan, we want to create a feature-rich product that provides competitive returns to our customers. The product is designed in such a manner that it will offer full-term cover and several add-on options as per the suitability and flexibility required by the policy holder. We are certain that with Flexi Edge we will be able to offer our customers more income, savings, and care."

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**Link:** <https://equitybulls.com/category.php?id=308471>

<b>Publication: FM Live</b>	<b>Page No: NA</b>
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## **Canara HSBC OBC Life Insurance launches Flexi Edge**

**New Delhi:** Canara HSBC Oriental Bank of Commerce Life Insurance launched its new insurance plan – Flexi Edge, a non-linked participating individual savings life insurance plan that will offer customers the ability to prioritize their long-term savings.

Flexi Edge, the company claims, will address the growing needs of customers starting from savings to income and unplanned or recurring expenses; along with providing life cover to the policyholder in the unfortunate event of death.

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He further adds, “The product is designed in such a manner that it will offer full-term cover and several add-on options as per the suitability and flexibility required by the policyholder. We are certain that with Flexi Edge we will be able to offer our customers more income, savings, and care.”

**Additional benefits of the Flexi Edge plan;**

- Premium Protection Benefit – Waiver of future premiums on the death of the Life Assured
- Deferred Survival Benefit Facility – A survival benefit facility that allows customers to deposit the survival benefits with the company under the Flexi Income and Flexi Care plan option. The benefit will grow at a guaranteed rate agreed at the time of purchase of the policy.

**Link:** <https://www.fmlive.in/canara-hsbc-oriental-bank-of-commerce-life-insurance-launches-flexi-edge/>

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Anuj Mathur, MD and CEO, Canara HSBC Oriental Bank of Commerce Life Insurance Company stated, “With the Flexi Edge plan, we want to create a feature-rich product that provides competitive returns to our customers.”

He further adds, “The product is designed in such a manner that it will offer full-term cover and several add-on options as per the suitability and flexibility required by the policyholder. We are certain that with Flexi Edge we will be able to offer our customers more income, savings, and care.”

**Additional benefits of the Flexi Edge plan;**

- Premium Protection Benefit – Waiver of future premiums on the death of the Life Assured
- Deferred Survival Benefit Facility – A survival benefit facility that allows customers to deposit the survival benefits with the company under the Flexi Income and Flexi Care plan option. The benefit will grow at a guaranteed rate agreed at the time of purchase of the policy.

**Link:** <https://www.apnnews.com/canara-hsbc-oriental-bank-of-commerce-life-insurance-launches-flexi-edge/>

<b>Publication: Business News This Week</b>	<b>Page No: NA</b>
<b>Edition: National</b>	<b>Date: 16-02-2022</b>



## **Canara HSBC Oriental Bank of Commerce Life Insurance launches “Flexi Edge”**

**New Delhi, 15th February 2022:** Canara HSBC Oriental Bank of Commerce Life Insurance launched its new insurance plan – Flexi Edge, a non-linked participating individual savings life insurance plan that will offer customers the ability to prioritize their long-term savings.

Flexi Edge, the company claims, will address the growing needs of customers starting from savings to income and unplanned or recurring expenses; along with providing life cover to the policyholder in the unfortunate event of death.

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**Link:** <http://businessnewsthisweek.com/business/canara-hsbc-oriental-bank-of-commerce-life-insurance-launches-flexi-edge/>

<b>Publication: Online Media Cafe</b>	<b>Page No: NA</b>
<b>Edition: National</b>	<b>Date: 15-02-2022</b>



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**Link:** <https://onlinemediacafe.com/business/canara-hsbc-oriental-bank-of-commerce-life-insurance-launches-flexi-edge/>

<b>Publication: Content Media Solution</b>	<b>Page No: NA</b>
<b>Edition: National</b>	<b>Date: 15-02-2022</b>



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**Link:** <https://contentmediasolution.com/business/canara-hsbc-oriental-bank-of-commerce-life-insurance-launches-flexi-edge/>

<b>Publication: Media Bulletins</b>	<b>Page No: NA</b>
<b>Edition: National</b>	<b>Date: 15-02-2022</b>



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**Link:** <http://mediabulletins.com/business/canara-hsbc-oriental-bank-of-commerce-life-insurance-launches-flexi-edge/>

<b>Publication: Latestly</b>	<b>Page No: NA</b>
<b>Edition: National</b>	<b>Date: 15-02-2022</b>



## **Latest News | Business Briefs \*LKP Securities Ties Up with HDFC Bank to Offer 3-in-1 Online Account**

Independent brokerage LKP Securities has entered into an arrangement with HDFC Bank to offer a 3-in-1 online account.

The 3-in-1 account offers no-annual maintenance charges for one year and waiver on brokerage charges of up to Rs 500 for a month, Pratik Doshi, Managing Director at LKP Securities said in a statement.

\*\*\* \*Insurance retail startup Insurmile raises \$350k Insurmile, a rural markets-focused insurance retail marketplace, has raised USD 3.5 lakh (about Rs 2.6 crore) from Seeders, an early-stage angel group led by Parthiv Neotia of Ambuja Neotia Group and Abhishek Rungta of Indus Net Technologies.

The startup will use the fund to take insurance services to the hinterland employing gig-workers, Mallesh Reddy, co-founder of the Bengaluru-based Insuremile said.

Insurmile was founded in 2017 by Mallesh Reddy and Vijay Krishnamurthy to help change the dynamics of insurance selling using a web aggregator. \*\*\* \*Canara HSBC Oriental Bank Life launches new policy Canara HSBC Oriental Bank of Commerce Life Insurance has launched a non-linked participating individual savings life plan that allows policyholders to prioritize their long-term savings.

The new policy, called 'flexi edge', addresses the growing needs of customers starting from savings to income and unplanned or recurring expenses; along with providing life cover to the policy holder in the unfortunate event of death, the insurer said in a statement. \*\*\* \*Crypto exchange CoinDcx ties up with Solidus Labs Crypto exchange CoinDcx, which claims to be the first crypto unicorn in the country, has tied up with crypto-native risk monitoring firm Solidus Labs to make its platform more secure.

Partnering with Solidus will enable CoinDcx to forge greater trust and transparency on its platform, and cement its leadership in the crypto space, by protecting its users from known

forms of market abuse and emerging crypto-specific risks, the startup co-founder Neeraj Khandelwal said in a statement.

CoinDcx was launched in 2018 and is backed by former Facebook co-founder Eduardo Saverin's B Capital and other investors. It claims over 10 million users on its platform. \*\*\* \*Banka Bioloo posts Rs 52.6 lakh net profit in Dec qtr Sustainable sanitation solutions firm Banka Bioloo Ltd has posted a 42 per cent increase in consolidated net profit at Rs 52.6 lakh in the third quarter ended December 31, 2021.

The company had registered a consolidated net profit of Rs 37.2 lakh in the same quarter last fiscal. Total income during the quarter was at Rs 10.2 crore as compared to Rs 7.74 crore in the year-ago period.

Banka Bioloo CEO Vishal Murarka said the company's board has given in-principle approval to acquire Enzotech Solutions, a leading supplier of water and wastewater solutions in India.

**Link:** <https://www.latestly.com/agency-news/latest-news-business-briefs-lkp-securities-ties-up-with-hdfc-bank-to-offer-3-in-1-online-account-3368970.html>

<b>Publication: Passionate in Marketing</b>	<b>Page No: NA</b>
<b>Edition: National</b>	<b>Date: 16-02-2022</b>



## **Flexi Edge by Canara HSBC Oriental Bank**

Canara HSBC Oriental Bank of trade Life indemnity launch its fresh indemnity plan – Flexi Edge, a non-related participate entity reserves life indemnity plan that will propose clients the capability to prioritize their lengthy-tenure reserves.

Flexi Edge, the corporation maintains, will deal with the growing requirements of consumers first on or after treasury to profits and unintended or normal working cost; near through if existence covers up to the policyholder in the fateful occasion of decease.

The plan offers the elasticity to decide from 3 plan option depending on one's unusual necessities

Flexi Savings is an essential investments arrangement to serve up a variety of desires of the individual's and offer an amount of advantage equivalent to 100 for every cent of the addition secure trustworthiness add-ons and accrue bonus at finish of the rule tenure.

One time the indemnity arrangement is attached with first-class security remuneration the corporation says it becomes idyllic savings to obtain be concerned of a child's learning and additional desires still in lack of parents.

Flexi Income is the earnings variation of the plan to assist obtain be concerned of earnings desires and the improved operating cost of the policyholder.

The strategy offers a lump amount advantage corresponding to 50 percent of the amount guaranteed at the ending of the first-class expense tenure in adding to certain earnings and money plus each year post achievement of the first-class payment tenure till the ending of the plan tenure.

It is extra permitted to lump-addition profit equivalent to 100 for each cent of the quantity definite and accrues bonus at ending of the strategy tenure.

Flexi Care is a complete-time plan intended to obtain be concerned of savings through the fair time of one's being. It proposes money plus each year from the ending of the 2nd plan year till the ending of the plan tenure (100-era at the entrance) besides with lump amount payback identical to accrue added extras at highlight era.

In addition, the policyholder will take delivery of a lump amount advantage equivalent to 100 percent of the amount certain and bonus at the ending of the plan tenure.

**Link:** <https://www.passionateinmarketing.com/flexi-edge-by-canara-hsbc-oriental-bank/?web=1&wdLOR=c81C7CBC0-2F67-43AC-8310-A1B8E0B453A9>

<b>Publication: Sakshi Post</b>	<b>Page No: NA</b>
<b>Edition: National</b>	<b>Date: 16-02-2022</b>



## **Canara HSBC Oriental Bank of Commerce Life Insurance launches “Flexi Edge”**

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Flexi Edge, the company claims, will address the growing needs of customers starting from savings to income and unplanned or recurring expenses; along with providing life cover to the policyholder in the unfortunate event of death.

**The plan offers the flexibility to choose from 3 plan options depending on one’s individualistic requirements:**

1. **Flexi Savings** is a basic savings structure to serve various needs of the individual’s and offers lump sum benefit equal to 100 per cent of the sum assured, loyalty additions and accrued bonuses at end of the policy term. Once the insurance plan is coupled with premium protection benefits, the company says it becomes an ideal investment to take care of a child’s education and other needs even in absence of parents.

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3. **Flexi Care** is a whole life plan meant to take care of finances during the golden years of one’s life. The plan offers Cash Bonus every year from the end of the 2nd policy year till the end of the policy term (100-age at entry) along with lump sum benefits equal to accrued guaranteed additions at Milestone Age. Additionally, the policyholder will receive a lump sum benefit equal to 100 per cent of the sum assured and bonuses at end of the Policy Term.

Anuj Mathur, MD and CEO, Canara HSBC Oriental Bank of Commerce Life Insurance Company stated, “With the Flexi Edge plan, we want to create a feature-rich product that provides competitive returns to our customers.”

He further adds, “The product is designed in such a manner that it will offer full-term cover and several add-on options as per the suitability and flexibility required by the policyholder. We are certain that with Flexi Edge we will be able to offer our customers more income, savings, and care.”

**Additional benefits of the Flexi Edge plan;**

- Premium Protection Benefit – Waiver of future premiums on the death of the Life Assured
- Deferred Survival Benefit Facility – A survival benefit facility that allows customers to deposit the survival benefits with the company under the Flexi Income and Flexi Care plan option. The benefit will grow at a guaranteed rate agreed at the time of purchase of the policy.

**Link:** <https://english.sakshi.com/news/products/canara-hsbc-oriental-bank-commerce-life-insurance-launches-flexi-edge-151138>

<b>Publication: Pehal News</b>	<b>Page No: NA</b>
<b>Edition: National</b>	<b>Date: 16-02-2022</b>



## **Canara HSBC OBC Life Insurance launches Flexi Edge**

Canara HSBC Oriental Bank of Commerce Life Insurance has launched its new insurance coverage plan — Flexi Edge—a non-linked taking part particular person financial savings life insurance coverage plan that permits the purchasers with the power to prioritize their long-term financial savings.

Flexi Edge addresses the rising wants of shoppers ranging from financial savings to revenue and unplanned or recurring bills; together with offering life cowl to the policyholder within the unlucky occasion of the demise, based on a launch by Canara HSBC OBC Life Insurance.

The plan affords clients the flexibleness to select from three choices relying on their individualistic necessities:

1. Flexi Savings is a fundamental financial savings construction to serve varied wants of the client and affords lump sum profit equal to 100% of sum assured, loyalty additions and accrued bonuses at finish of the coverage time period. Once the insurance coverage plan is coupled with Premium Protection Benefit, it turns into an excellent funding to care for little one's training & different wants even in absence of oldsters.
2. Flexi Income is the revenue variant of the plan to assist care for revenue wants and growing bills of the policyholder. The coverage affords a lump sum profit equal to 50% of the sum assured on the finish of premium cost time period along with assured revenue & money bonus yearly submit completion of premium cost time period until finish of coverage time period. The policyholder is additional entitled to lump sum advantages equal to 100% of sum assured and accrued bonuses at finish of the coverage time period.
3. Flexi Care is an entire life plan meant to care for funds throughout the golden years of 1's life. The plan affords money bonus yearly from finish of the 2nd coverage yr until finish of the coverage time period (100-age at entry) together with lump sum advantages equal to accrued assured additions at Milestone Age. Additionally, the policyholder will obtain a lump sum profit equal to 100% of Sum Assured and bonuses at finish of the Policy Term.

Anuj Mathur, MD and CEO, Canara HSBC Oriental Bank of Commerce Life Insurance Company stated, "Our mission has all the time been to empower folks by leveraging distinctive insurance

policy and merchandise to steer clients in the direction of a financially safe future. With the Flexi Edge plan, we wish to create a feature-rich product that gives aggressive returns to our clients. The product is designed in such a fashion that it'll provide full-term cover and a number of other add-on choices as per the suitability and adaptability required by the policyholder. We are sure that with Flexi Edge we can provide our clients extra revenue, financial savings, and care."

The Flexi Edge plan may even present policyholders with advantages like:

- Premium Protection Benefit – Waiver of future premiums on demise of the Life Assured
- Deferred Survival Benefit Facility – A novel deferred survival profit facility permits the client to deposit the survival advantages with the corporate below Flexi Income and Flexi Care plan choice. The profit will develop at a assured price agreed on the time of buy of the coverage, as per the press launch.

**Link:** <https://www.pehalnews.in/canara-hsbc-obc-life-insurance-launches-flexi-edge/1640279/>

<b>Publication: Bharat Times</b>	<b>Page No: NA</b>
<b>Edition: National</b>	<b>Date: 16-02-2022</b>



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**Link:** <https://news.bharattimes.co.in/canara-hsbc-obc-life-insurance-launches-flexi-edge/>

<b>Publication: UK Time News</b>	<b>Page No: NA</b>
<b>Edition: National</b>	<b>Date: 16-02-2022</b>



## **Canara HSBC OBC Life Insurance launches Flexi Edge**

Canara HSBC Oriental Bank of Commerce Life Insurance has launched its new insurance plan – Flexi Edge – an unlinked participating individual savings life insurance plan that allows customers to prioritize their long-term savings.

Flexi Edge meets growing customer needs, from savings to unexpected or recurring revenue and expenses; in addition to providing life cover to the policyholder in the event of an unfortunate death, according to a statement from Canara HSBC OBC Life Insurance.

The plan offers customers the flexibility to choose from three options based on their individual needs:

1. Flexi Savings is a basic savings structure to meet the diverse needs of the client and provides a lump sum benefit equal to 100% of the sum insured, loyalty add-ons and accrued bonuses at the end of the policy term. Once the insurance plan is coupled with Premium Protection Benefit, it becomes an ideal investment to take care of the child's education and other needs even in the absence of the parents.
2. Flexi Income is the income variant of the plan to help support the income needs and growing expenses of the policyholder. The policy provides a lump sum benefit equal to 50% of the sum insured at the end of the premium payment period in addition to guaranteed income and a cash bonus each year after the end of the premium payment period until the end of the policy term. The policyholder is furthermore entitled to lump sum benefits equal to 100% of the sum insured and accrued bonuses at the end of the policy term.
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Anuj Mathur, MD and CEO, Canara HSBC Oriental Bank of Commerce Life Insurance Company said, “Our mission has always been to empower people by leveraging unique insurance plans and products to lead customers to a financially secure future. sure. With the Flexi Edge plan, we want to create a feature-rich product that delivers competitive returns to our customers. The product is designed to provide long-term coverage and several additional options depending on the suitability and flexibility required by the insured. We are confident that with Flexi Edge we will be able to offer our customers more revenue, savings and care.”

The Flexi Edge plan will also provide policyholders with benefits such as:

- Premium protection benefit – Waiver of future premiums upon death of the insured
- Deferred Survivor Benefit Facility – A unique Deferred Survivor Benefit Facility allows the client to deposit survivor benefits with the company under the Flexi Income and Flexi Care plan option. The benefit will increase at a guaranteed rate agreed upon at the time of policy purchase, according to the press release.

**Link:** <https://www.uktimenews.com/canara-hsbc-obc-life-insurance-launches-flexi-edge/>

<b>Publication: The Bharat Express News</b>	<b>Page No: NA</b>
<b>Edition: National</b>	<b>Date: 16-02-2022</b>



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The plan offers customers the flexibility to choose from three options based on their individual needs:

1. Flexi Savings is a basic savings structure to meet the diverse needs of the client and provides a lump sum benefit equal to 100% of the sum insured, loyalty add-ons and accrued bonuses at the end of the policy term. Once the insurance plan is coupled with Premium Protection Benefit, it becomes an ideal investment to take care of the child's education and other needs even in the absence of the parents.
2. Flexi Income is the income variant of the plan to help support the income needs and growing expenses of the policyholder. The policy provides a lump sum benefit equal to 50% of the sum insured at the end of the premium payment period in addition to guaranteed income and a cash bonus each year after the end of the premium payment period until the end of the policy term. The policyholder is furthermore entitled to lump sum benefits equal to 100% of the sum insured and accrued bonuses at the end of the policy term.
3. Flexi Care is a whole life plan to take care of finances during the golden years of one's life. The plan provides a cash premium each year from the end of the 2nd policy year until the end of the policy term (100 years at entry) as well as lump sum benefits equal to the guaranteed additions accrued to the policy term. milestone age. In addition, the policyholder will receive a lump sum benefit equal to 100% of the sum insured and premiums at the end of the policy term.

Anuj Mathur, MD and CEO, Canara HSBC Oriental Bank of Commerce Life Insurance Company said, “Our mission has always been to empower people by leveraging unique insurance plans and products to lead customers to a financially secure future. sure. With the Flexi Edge plan, we want to create a feature-rich product that delivers competitive returns to our customers. The product is designed to provide long-term coverage and several additional options depending on the suitability and flexibility required by the insured. We are confident that with Flexi Edge we will be able to offer our customers more revenue, savings and care.”

The Flexi Edge plan will also provide policyholders with benefits such as:

- Premium protection benefit – Waiver of future premiums upon death of the insured
- Deferred Survivor Benefit Facility – A unique Deferred Survivor Benefit Facility allows the client to deposit survivor benefits with the company under the Flexi Income and Flexi Care plan option. The benefit will increase at a guaranteed rate agreed upon at the time of policy purchase, according to the press release.

**Link:** <https://www.thebharatexpressnews.com/canara-hsbc-obc-life-insurance-launches-flexi-edge/>

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## Shark News

### केनरा एचएसबीसी ओबीसी लाइफ इंश्योरेंस ने लॉन्च किया फ्लेक्सी एज

केनरा एचएसबीसी ओरिएंटल बैंक ऑफ कॉमर्स लाइफ इंश्योरेंस ने अपनी नई बीमा योजना – फ्लेक्सी एज – एक गैर-लिंक्ड पार्टिसिपेटिंग व्यक्तिगत बचत जीवन बीमा योजना शुरू की है जो ग्राहकों को उनकी दीर्घकालिक बचत को प्राथमिकता देने की क्षमता प्रदान करती है।

फ्लेक्सी एज बचत से लेकर आय और अनियोजित या आवर्ती खर्चों तक ग्राहकों की बढ़ती जरूरतों को पूरा करता है; केनरा एचएसबीसी ओबीसी लाइफ इंश्योरेंस की एक विज्ञप्ति के अनुसार, मृत्यु की दुर्भाग्यपूर्ण घटना में पॉलिसीधारक को जीवन कवर प्रदान करने के साथ।

यह योजना ग्राहकों को उनकी व्यक्तिगत आवश्यकताओं के आधार पर तीन विकल्पों में से चुनने की सुविधा प्रदान करती है:

1. फ्लेक्सी सेविंग्स ग्राहक की विभिन्न जरूरतों को पूरा करने के लिए एक बुनियादी बचत संरचना है और पॉलिसी अवधि के अंत में सम एश्योर्ड, लॉयल्टी एडीशन्स और अर्जित बोनस के 100% के बराबर एकमुश्त लाभ प्रदान करती है। एक बार जब बीमा योजना को प्रीमियम सुरक्षा लाभ के साथ जोड़ दिया जाता है, तो यह माता-पिता की अनुपस्थिति में भी बच्चे की शिक्षा और अन्य जरूरतों का ध्यान रखने के लिए एक आदर्श निवेश बन जाता है।
2. फ्लेक्सी इनकम, पॉलिसीधारक की आय की जरूरतों और बढ़ते खर्चों को पूरा करने में मदद करने के लिए योजना का आय प्रकार है। पॉलिसी अवधि के अंत तक प्रीमियम भुगतान अवधि के पूरा होने के बाद हर साल गारंटीड आय और नकद बोनस के अलावा, पॉलिसी प्रीमियम भुगतान अवधि के अंत में बीमा राशि के 50% के बराबर एकमुश्त लाभ प्रदान करती है। पॉलिसीधारक आगे पॉलिसी अवधि के अंत में सम एश्योर्ड और अर्जित बोनस के 100% के बराबर एकमुश्त लाभ का हकदार है।
3. फ्लेक्सी केयर एक संपूर्ण जीवन योजना है जिसका उद्देश्य किसी के जीवन के सुनहरे वर्षों के दौरान वित्त की देखभाल करना है। यह प्लान दूसरे पॉलिसी वर्ष के अंत से पॉलिसी अवधि के अंत तक (प्रवेश के समय 100 आयु) तक हर साल नकद बोनस प्रदान करता है, साथ ही माइलस्टोन एज में अर्जित गारंटीड अतिरिक्त के बराबर एकमुश्त लाभ प्रदान करता है। इसके अतिरिक्त, पॉलिसीधारक को पॉलिसी अवधि के अंत में बीमा राशि के 100% के बराबर एकमुश्त लाभ और बोनस प्राप्त होगा।

केनरा एचएसबीसी ओरिएंटल बैंक ऑफ कॉमर्स लाइफ इंश्योरेंस कंपनी के एमडी और सीईओ अनुज माथुर ने कहा, “हमारा मिशन हमेशा ग्राहकों को वित्तीय रूप से सुरक्षित भविष्य की ओर ले जाने के लिए अद्वितीय

बीमा योजनाओं और उत्पादों का लाभ उठाकर लोगों को सशक्त बनाना रहा है। फ्लेक्सी एज योजना के साथ, हम एक सुविधा संपन्न उत्पाद बनाना चाहते हैं जो हमारे ग्राहकों को प्रतिस्पर्धी रिटर्न प्रदान करे। उत्पाद को इस तरह से डिज़ाइन किया गया है कि यह पॉलिसीधारक द्वारा आवश्यक उपयुक्तता और लचीलेपन के अनुसार पूर्ण-अवधि कवर और कई ऐड-ऑन विकल्प प्रदान करेगा। हमें यकीन है कि फ्लेक्सी एज के साथ हम अपने ग्राहकों को अधिक आय, बचत और देखभाल प्रदान करने में सक्षम होंगे।”

फ्लेक्सी एज प्लान पॉलिसीधारकों को निम्नलिखित लाभ भी प्रदान करेगा:

- प्रीमियम सुरक्षा लाभ – बीमित व्यक्ति की मृत्यु पर भविष्य के प्रीमियम की छूट
- आस्थगित उत्तरजीविता लाभ सुविधा – एक अद्वितीय आस्थगित उत्तरजीविता लाभ सुविधा ग्राहक को फ्लेक्सी आय और फ्लेक्सी केयर प्लान विकल्प के तहत कंपनी के साथ उत्तरजीविता लाभ जमा करने की अनुमति देती है। प्रेस विज्ञप्ति के अनुसार, पॉलिसी की खरीद के समय सहमत गारंटीड दर से लाभ बढ़ेगा।

**Link:** <https://shark.bpharmanotes.com/canara-hsbc-obc-life-insurance-launches-flexi-edge/>

# The Anand Market

## Canara HSBC OBC Life Insurance launches “Flexi Edge”

Canara HSBC Oriental Bank of Commerce Life Insurance launched its new insurance plan – Flexi Edge, a non-linked participating individual savings life insurance plan that will offer customers the ability to prioritize their long-term savings.

Flexi Edge, the company claims, will address the growing needs of customers starting from savings to income and unplanned or recurring expenses; along with providing life cover to the policyholder in the unfortunate event of death.

**The plan offers the flexibility to choose from 3 plan options depending on one’s individualistic requirements:**

1. **Flexi Savings** is a basic savings structure to serve various needs of the individual’s and offers lump sum benefit equal to 100 per cent of the sum assured, loyalty additions and accrued bonuses at end of the policy term. Once the insurance plan is coupled with premium protection benefits, the company says it becomes an ideal investment to take care of a child’s education and other needs even in absence of parents.

2. **Flexi Income** is the income variant of the plan to help take care of income needs and the increased expenses of the policyholder. The policy offers a lump sum benefit equal to 50 per cent of the sum assured at the end of the premium payment term in addition to guaranteed income and cash bonus every year post completion of the premium payment term till the end of the policy term. The policyholder is further entitled to lump-sum benefits equal to 100 per cent of the sum assured and accrued bonuses at end of the policy term.

3. **Flexi Care** is a whole life plan meant to take care of finances during the golden years of one’s life. The plan offers Cash Bonus every year from the end of the 2nd policy year till the end of the policy term (100-age at entry) along with lump sum benefits equal to accrued guaranteed additions at Milestone Age. Additionally, the policyholder will receive a lump sum benefit equal to 100 per cent of the sum assured and bonuses at end of the Policy Term.

Anuj Mathur, MD and CEO, Canara HSBC Oriental Bank of Commerce Life Insurance Company stated, “With the Flexi Edge plan, we want to create a feature-rich product that provides competitive returns to our customers.”

He further adds, “The product is designed in such a manner that it will offer full-term cover and several add-on options as per the suitability and flexibility required by the policyholder. We are certain that with Flexi Edge we will be able to offer our customers more income, savings, and care.”

**Additional benefits of the Flexi Edge plan;**

- Premium Protection Benefit – Waiver of future premiums on the death of the Life Assured
- Deferred Survival Benefit Facility – A survival benefit facility that allows customers to deposit the survival benefits with the company under the Flexi Income and Flexi Care plan option. The benefit will grow at a guaranteed rate agreed at the time of purchase of the policy.

**Link:** <https://www.anandmarket.in/canara-hsbc-obc-life-insurance-launches-flexi-edge/>

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## **Canara HSBC OBC Life Insurance launches “Flexi Edge”**

Canara HSBC Oriental Bank of Commerce Life Insurance has launched its new insurance plan – Flexi Edge. Flexi Edge addresses the growing needs of customers starting from savings to income and unplanned or recurring expenses; along with providing life cover to the policy holder in the unfortunate event of the death, it said in a press statement.

The plan offers the customers the flexibility to choose from 3 plan options depending on their individualistic requirements:

Flexi Savings is a basic Savings Structure to serve various needs of the customer and offers lump sum benefit equal to 100 percent of sum assured, loyalty additions and accrued bonuses at end of the policy term. Once the insurance plan is coupled with Premium Protection Benefit, it becomes an ideal investment to take care of child’s education & other needs even in absence of parents.

Flexi Income is the income variant of the plan to help take care of income needs and increasing expenses of the policy holder. The policy offers a lump sum benefit equal to 50 percent of the sum assured at the end of premium payment term in addition to guaranteed income & cash bonus every year post completion of premium payment term till end of policy term. The policy holder is further entitled to lump sum benefits equal to 100 percent of Sum Assured and accrued bonuses at end of the policy term.

Flexi Care is a whole life plan meant to take care of finances during the golden years of one’s life. The plan offers Cash Bonus every year from end of the 2nd policy year till end of the policy term (100-age at entry) along with lump sum benefits equal to accrued guaranteed additions at Milestone Age. Additionally, the policy holder will receive a lump sum benefit equal to 100 percent of Sum Assured and bonuses at end of the Policy Term.

Anuj Mathur, MD and CEO, Canara HSBC Oriental Bank of Commerce Life Insurance Company stated, “With the Flexi Edge plan, we want to create a feature-rich product that provides competitive returns to our customers. The product is designed in such a manner that it will offer full-term cover and several add-on options as per the suitability and flexibility required by the policy holder.”

Additionally, the Flexi Edge plan will provide policy holders with benefits like:

Premium Protection Benefit – Waiver of future premiums on death of the Life Assured

Deferred Survival Benefit Facility – A unique deferred survival benefit facility allows the customer to deposit the survival benefits with the company under Flexi Income and Flexi Care plan option. The benefit will grow at a guaranteed rate agreed at the time of purchase of the policy, the statement added.

**Link:** <https://todaynews24.top/canara-hsbc-obc-life-insurance-launches-flexi-edge/>

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## **Canara HSBC Oriental Bank of Commerce Life Insurance launches Flexi Edge – Know the benefits**

Canara HSBC Oriental Bank of Commerce Life Insurance launched its new insurance plan – Flexi Edge, a non-linked participating individual savings life insurance plan that will offer customers the ability to prioritize their long-term savings.

Flexi Edge, the company claims, will address the growing needs of customers starting from savings to income and unplanned or recurring expenses; along with providing life cover to the policyholder in the unfortunate event of death.

**The plan offers the flexibility to choose from 3 plan options depending on one’s individualistic requirements:**

- 1. Flexi Savings** is a basic savings structure to serve various needs of the individual’s and offers lump sum benefit equal to 100 per cent of the sum assured, loyalty additions and accrued bonuses at end of the policy term. Once the insurance plan is coupled with premium protection benefits, the company says it becomes an ideal investment to take care of a child’s education and other needs even in absence of parents.
- 2. Flexi Income** is the income variant of the plan to help take care of income needs and the increased expenses of the policyholder. The policy offers a lump sum benefit equal to 50 per cent of the sum assured at the end of the premium payment term in addition to guaranteed income and cash bonus every year post completion of the premium payment term till the end of the policy term. The policyholder is further entitled to lump-sum benefits equal to 100 per cent of the sum assured and accrued bonuses at end of the policy term.
- 3. Flexi Care** is a whole life plan meant to take care of finances during the golden years of one’s life. The plan offers Cash Bonus every year from the end of the 2nd policy year till the end of the policy term (100-age at entry) along with lump sum benefits equal to accrued guaranteed additions at Milestone Age. Additionally, the policyholder will receive a lump sum benefit equal to 100 per cent of the sum assured and bonuses at end of the Policy Term.

Anuj Mathur, MD and CEO, Canara HSBC Oriental Bank of Commerce Life Insurance Company stated, “With the Flexi Edge plan, we want to create a feature-rich product that provides competitive returns to our customers.”

He further adds, “The product is designed in such a manner that it will offer full-term cover and several add-on options as per the suitability and flexibility required by the policyholder. We are certain that with Flexi Edge we will be able to offer our customers more income, savings, and care.”

**Additional benefits of the Flexi Edge plan;**

- Premium Protection Benefit – Waiver of future premiums on the death of the Life Assured
- Deferred Survival Benefit Facility – A survival benefit facility that allows customers to deposit the survival benefits with the company under the Flexi Income and Flexi Care plan option. The benefit will grow at a guaranteed rate agreed at the time of purchase of the policy.

**Link:** <https://www.msn.com/en-in/money/topstories/canara-hsbc-oriental-bank-of-commerce-life-insurance-launches-flexi-edge-know-the-benefits/ar-AATRRBy>

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## **Canara HSBC Oriental Bank of Commerce Life Insurance Launches Flexi Edge – Learn About the Benefits**

**Flexi Edge will address growing customer needs, from savings to unplanned or recurring income and expenses; as well as providing life coverage to the policyholder in the unfortunate event of death.**

Canara HSBC Oriental Bank of Commerce Life Insurance launched its new insurance plan: Flexi Edge, an unlinked participating individual savings life insurance plan that will offer customers the ability to prioritize their long-term savings.

Flexi Edge, the company claims, will address growing customer needs, from savings to unplanned or recurring income and expenses; as well as providing life coverage to the policyholder in the unfortunate event of death.

**The plan offers the flexibility to choose from 3 plan options based on individual requirements:**

one. **flexible savings** it is a basic savings structure to meet various needs of individuals and offers a lump-sum benefit equal to 100 percent of the insured amount, loyalty additions and accumulated bonuses at the end of the policy term. Once the insurance plan is combined with premium protection benefits, the company says it becomes an ideal investment to take care of a child's education and other needs, even in the absence of parents.

two. **Flexible Income** is the income variant of the plan to help cover the income needs and higher expenses of the policyholder. The policy offers a lump-sum benefit equal to 50 percent of the insured sum at the end of the premium payment term, plus guaranteed income and cash bonus every year after the end of the premium payment term until the end of the policy term. The policyholder is also entitled to lump-sum benefits equal to 100 percent of the insured sum and any accrued bonuses at the end of the policy term.

3. **flexible care** it is a complete life plan aimed at taking care of finances during the golden years of life. The plan offers a cash bonus every year from the end of the second policy year to the end of the policy term (100 years at entry) along with lump-sum benefits equal to the guaranteed additions accumulated in Milestone Age. In addition, the policyholder will receive a lump sum benefit equal to 100 percent of the sum insured and bonuses at the end of the Policy Term.

Anuj Mathur, MD and CEO, Canara HSBC Oriental Bank of Commerce Life Insurance Company stated, "With the Flexi Edge plan, we want to create a feature-rich product that provides competitive returns to our customers."

It further adds: "The product is designed in such a way that it will offer full term coverage and various additional options depending on the suitability and flexibility required by the policyholder. We are sure that with Flexi Edge we will be able to offer our clients more income, savings and attention".

**Additional benefits of the Flexi Edge plan;**

- Premium Protection Benefit – Waiver of future premiums in the event of the death of the Life Insured
- Deferred Survivor Benefit Facility – A survivor benefit facility that allows customers to deposit survivor benefits with the company under the Flexi Income and Flexi Care plan option. The benefit will grow at a guaranteed rate agreed upon at the time of policy purchase.

**Link:** <https://bazarneeti.com/canara-hsbc-oriental-bank-of-commerce-life-insurance-launches-flexi-edge-learn-about-the-benefits/>

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### **Canara HSBC OBC Life Insurance launches Flexi Edge**

Canara HSBC Oriental Financial institution of Commerce Life Insurance coverage has launched its new insurance coverage plan – Flexi Edge. Flexi Edge addresses the rising wants of shoppers ranging from financial savings to earnings and unplanned or recurring bills; together with offering life cowl to the coverage holder within the unlucky occasion of the demise, it stated in a press assertion.

The plan gives the purchasers the flexibleness to select from three plan choices relying on their individualistic necessities:

Flexi Financial savings is a fundamental Financial savings Construction to serve numerous wants of the shopper and gives lump sum profit equal to 100 p.c of sum assured, loyalty additions and accrued bonuses at finish of the coverage time period. As soon as the insurance coverage plan is coupled with Premium Safety Profit, it turns into a great funding to handle little one's schooling & different wants even in absence of oldsters.

Flexi Revenue is the earnings variant of the plan to assist handle earnings wants and rising bills of the coverage holder. The coverage gives a lump sum profit equal to 50 p.c of the sum assured on the finish of premium cost time period along with assured earnings & money bonus yearly publish completion of premium cost time period until finish of coverage time period. The coverage holder is additional entitled to lump sum advantages equal to 100 p.c of Sum Assured and accrued bonuses at finish of the coverage time period.

Flexi Care is a complete life plan meant to handle funds in the course of the golden years of 1's life. The plan gives Money Bonus yearly from finish of the 2nd coverage 12 months until finish of the coverage time period (100-age at entry) together with lump sum advantages equal to accrued assured additions at Milestone Age. Moreover, the coverage holder will obtain a lump sum profit equal to 100 p.c of Sum Assured and bonuses at finish of the Coverage Time period.

Anuj Mathur, MD and CEO, Canara HSBC Oriental Financial institution of Commerce Life Insurance coverage Firm said, "With the Flexi Edge plan, we wish to create a feature-rich product that gives aggressive returns to our prospects. The product is designed in such a

fashion that it's going to provide full-term cover and a number of other add-on choices as per the suitability and suppleness required by the coverage holder."

Moreover, the Flexi Edge plan will present coverage holders with advantages like:

Premium Safety Profit – Waiver of future premiums on demise of the Life Assured

Deferred Survival Profit Facility – A singular deferred survival profit facility permits the shopper to deposit the survival advantages with the corporate beneath Flexi Revenue and Flexi Care plan possibility. The profit will develop at a assured price agreed on the time of buy of the coverage, the assertion added.

**Link:** <https://newslogged.com/?p=810514>

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## **Canara HSBC Oriental Bank of Commerce Life Insurance launches Flexi Edge – Know the benefits**

Flexi Edge will address the growing needs of customers starting from savings to income and unplanned or recurring expenses; along with providing life cover to the policyholder in the unfortunate event of death. Additional benefits of the Flexi Edge plan; Premium Protection Benefit Waiver of future premiums on the death of the Life Assured Deferred Survival Benefit Facility.

**Link:** <https://www.5paisa.com/newsfeed/canara-hsbc-oriental-bank-of-commerce-life-insurance-launches-flexi-edge-know-the-benefits/MTM3OTU=>

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## **Canara HSBC Oriental Bank of Commerce Life Insurance launches Flexi Edge – Know the benefits**

Flexi Edge will address the growing needs of customers starting from savings to income and unplanned or recurring expenses; along with providing life cover to the policyholder in the unfortunate event of death. Canara HSBC Oriental Bank of Commerce Life Insurance launched its new insurance plan – Flexi Edge, a non-linked participating individual savings life insurance plan that will offer customers the ability to prioritize their long-term savings.

Flexi Edge, the company claims, will address the growing needs of customers starting from savings to income and unplanned or recurring expenses; along with providing life cover to the policyholder in the unfortunate event of death.

### **The plan offers the flexibility to choose from 3 plan options depending on one’s individualistic requirements:**

- 1. Flexi Savings** is a basic savings structure to serve various needs of the individual’s and offers lump sum benefit equal to 100 per cent of the sum assured, loyalty additions and accrued bonuses at end of the policy term. Once the insurance plan is coupled with premium protection benefits, the company says it becomes an ideal investment to take care of a child’s education and other needs even in absence of parents.
- 2. Flexi Income** is the income variant of the plan to help take care of income needs and the increased expenses of the policyholder. The policy offers a lump sum benefit equal to 50 per cent of the sum assured at the end of the premium payment term in addition to guaranteed income and cash bonus every year post completion of the premium payment term till the end of the policy term. The policyholder is further entitled to lump-sum benefits equal to 100 per cent of the sum assured and accrued bonuses at end of the policy term.
- 3. Flexi Care** is a whole life plan meant to take care of finances during the golden years of one’s life. The plan offers Cash Bonus every year from the end of the 2nd policy year till the end of the policy term (100-age at entry) along with lump sum benefits equal to accrued guaranteed additions at Milestone Age. Additionally, the policyholder will receive a lump sum benefit equal to 100 per cent of the sum assured and bonuses at end of the Policy Term.

Anuj Mathur, MD and CEO, Canara HSBC Oriental Bank of Commerce Life Insurance Company stated, “With the Flexi Edge plan, we want to create a feature-rich product that provides competitive returns to our customers.”

He further adds, “The product is designed in such a manner that it will offer full-term cover and several add-on options as per the suitability and flexibility required by the policyholder. We are certain that with Flexi Edge we will be able to offer our customers more income, savings, and care.”

**Additional benefits of the Flexi Edge plan;**

- Premium Protection Benefit – Waiver of future premiums on the death of the Life Assured
- Deferred Survival Benefit Facility – A survival benefit facility that allows customers to deposit the survival benefits with the company under the Flexi Income and Flexi Care plan option. The benefit will grow at a guaranteed rate agreed at the time of purchase of the policy.

**Link:** <https://world247365.com/index.php/2022/02/15/canara-hsbc-oriental-bank-of-commerce-life-insurance-launches-flexi-edge-know-the-benefits/>

<b>Publication: The Spuzz</b>	<b>Page No: NA</b>
<b>Edition: National</b>	<b>Date: 15-02-2022</b>



## **Canara HSBC Oriental Bank of Commerce Life Insurance launches Flexi Edge – Know the benefits**

### **Canara HSBC Oriental Bank of Commerce Life Insurance launches Flexi Edge – Know the benefits**

Flexi Edge will address the growing needs of customers starting from savings to income and unplanned or recurring expenses; along with providing life cover to the policyholder in the unfortunate event of death. Canara HSBC Oriental Bank of Commerce Life Insurance launched its new insurance plan – Flexi Edge, a non-linked participating individual savings life insurance plan that will offer customers the ability to prioritize their long-term savings.

Flexi Edge, the company claims, will address the growing needs of customers starting from savings to income and unplanned or recurring expenses; along with providing life cover to the policyholder in the unfortunate event of death.

#### **The plan offers the flexibility to choose from 3 plan options depending on one's individualistic requirements:**

1. **Flexi Savings** is a basic savings structure to serve various needs of the individual's and offers lump sum benefit equal to 100 per cent of the sum assured, loyalty additions and accrued bonuses at end of the policy term. Once the insurance plan is coupled with premium protection benefits, the company says it becomes an ideal investment to take care of a child's education and other needs even in absence of parents.

2. **Flexi Income** is the income variant of the plan to help take care of income needs and the increased expenses of the policyholder. The policy offers a lump sum benefit equal to 50 per cent of the sum assured at the end of the premium payment term in addition to guaranteed income and cash bonus every year post completion of the premium payment term till the end of the policy term. The policyholder is further entitled to lump-sum benefits equal to 100 per cent of the sum assured and accrued bonuses at end of the policy term.

3. **Flexi Care** is a whole life plan meant to take care of finances during the golden years of one's life. The plan offers Cash Bonus every year from the end of the 2nd policy year till the end of the policy term (100-age at entry) along with lump sum benefits equal to accrued guaranteed additions at Milestone Age. Additionally, the policyholder will receive a lump sum benefit equal to 100 per cent of the sum assured and bonuses at end of the Policy Term.

Anuj Mathur, MD and CEO, Canara HSBC Oriental Bank of Commerce Life Insurance Company stated, "With the Flexi Edge plan, we want to create a feature-rich product that provides competitive returns to our customers."

He further adds, "The product is designed in such a manner that it will offer full-term cover and several add-on options as per the suitability and flexibility required by the policyholder. We are certain that with Flexi Edge we will be able to offer our customers more income, savings, and care."

**Additional benefits of the Flexi Edge plan;**

- Premium Protection Benefit – Waiver of future premiums on the death of the Life Assured
- Deferred Survival Benefit Facility – A survival benefit facility that allows customers to deposit the survival benefits with the company under the Flexi Income and Flexi Care plan option. The benefit will grow at a guaranteed rate agreed at the time of purchase of the policy.

**Link:** <https://www.thespuzz.com/canara-hsbc-oriental-bank-of-commerce-life-insurance-launches-flexi-edge-know-the-benefits/>

<b>Publication: India Banking News</b>	<b>Page No: NA</b>
<b>Edition: National</b>	<b>Date: 15-02-2022</b>

# India Banking News

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## **Canara HSBC Oriental Bank of Commerce Life Insurance launches Flexi Edge – Know the benefits**

Canara HSBC Oriental Bank of Commerce Life Insurance launched its new insurance plan – Flexi Edge, a non-linked participating individual savings life insurance plan that will offer customers the ability to prioritize their long-term savings.

Flexi Edge, the company claims, will address the growing needs of customers starting from savings to income and unplanned or recurring expenses; along with providing life cover to the policyholder in the unfortunate event of death.

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- 3. Flexi Care** is a whole life plan meant to take care of finances during the golden years of one's life. The plan offers Cash Bonus every year from the end of the 2nd policy year till the end of the policy term (100-age at entry) along with lump sum benefits equal to accrued guaranteed additions at Milestone Age. Additionally, the policyholder will receive a lump sum benefit equal to 100 per cent of the sum assured and bonuses at end of the Policy Term.

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- Deferred Survival Benefit Facility – A survival benefit facility that allows customers to deposit the survival benefits with the company under the Flexi Income and Flexi Care plan option. The benefit will grow at a guaranteed rate agreed at the time of purchase of the policy.

**Link:** <https://smallnews.in/banking/2022/02/15/canara-hsbc-oriental-bank-of-commerce-life-insurance-launches-flexi-edge-know-the-benefits/>

<b>Publication: Business Journal</b>	<b>Page No: NA</b>
<b>Edition: National</b>	<b>Date: 16-02-2022</b>

# Business-Journal

Business Insight

## **Canara HSBC OBC Life Insurance launches Flexi Edge-Business Journal**

Canara HSBC Oriental Bank of Commerce Life Insurance has launched its new insurance plan — Flexi Edge—a non-linked participating individual savings life insurance plan that enables the customers with the ability to prioritize their long-term savings.

Flexi Edge addresses the growing needs of customers starting from savings to income and unplanned or recurring expenses; along with providing life cover to the policyholder in the unfortunate event of the death, according to a release by Canara HSBC OBC Life Insurance.

The plan offers customers the flexibility to choose from three options depending on their individualistic requirements:

1. Flexi Savings is a basic savings structure to serve various needs of the customer and offers lump sum benefit equal to 100% of sum assured, loyalty additions and accrued bonuses at end of the policy term. Once the insurance plan is coupled with Premium Protection Benefit, it becomes an ideal investment to take care of child's education & other needs even in absence of parents.
2. Flexi Income is the income variant of the plan to help take care of income needs and increasing expenses of the policyholder. The policy offers a lump sum benefit equal to 50% of the sum assured at the end of premium payment term in addition to guaranteed income & cash bonus every year post completion of premium payment term till end of policy term. The policyholder is further entitled to lump sum benefits equal to 100% of sum assured and accrued bonuses at end of the policy term.
3. Flexi Care is a whole life plan meant to take care of finances during the golden years of one's life. The plan offers cash bonus every year from end of the 2nd policy year till end of the policy term (100-age at entry) along with lump sum benefits equal to accrued guaranteed additions at Milestone Age. Additionally, the policyholder will receive a lump sum benefit equal to 100% of Sum Assured and bonuses at end of the Policy Term.

Anuj Mathur, MD and CEO, Canara HSBC Oriental Bank of Commerce Life Insurance Company said, “Our mission has always been to empower people by leveraging unique insurance plans and products to lead customers towards a financially secure future. With the Flexi Edge plan, we want to create a feature-rich product that provides competitive returns to our customers. The product is designed in such a manner that it will offer full-term cover and several add-on options as per the suitability and flexibility required by the policyholder. We are certain that with Flexi Edge we will be able to offer our customers more income, savings, and care.”

The Flexi Edge plan will also provide policyholders with benefits like:

- Premium Protection Benefit – Waiver of future premiums on death of the Life Assured
- Deferred Survival Benefit Facility – A unique deferred survival benefit facility allows the customer to deposit the survival benefits with the company under Flexi Income and Flexi Care plan option. The benefit will grow at a guaranteed rate agreed at the time of purchase of the policy, as per the press release.

**Link:** <https://indiadailymail.com/general-news/canara-hsbc-obc-life-insurance-launches-flexi-edge-business-journal/>

<b>Publication: HT Syndication</b>	<b>Page No: NA</b>
<b>Edition: National</b>	<b>Date: 16-02-2022</b>



## **Canara HSBC OBC Life Insurance launches Flexi Edge**

**Canara HSBC Oriental Bank of Commerce Life Insurance has launched its new insurance plan - Flexi Edge--a non-linked participating individual savings life insurance plan that enables the customers with the ability to prioritize their long-term savings.**

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Anuj Mathur, MD and CEO, Canara HSBC Oriental Bank of Commerce Life Insurance Company said, "Our mission has always been to empower people by leveraging unique insurance plans and products to lead customers towards a financially secure future. With the Flexi Edge plan, we want to create a feature-rich product that provides competitive returns to our customers.

The product is designed in such a manner that it will offer full-term cover and several add-on options as per the suitability and flexibility required by the policyholder. We are certain that with Flexi Edge we will be able to offer our customers more income, savings, and care." The Flexi Edge plan will also provide policyholders with benefits like:

- **Premium Protection Benefit – Waiver of future premiums on death of the Life Assured**
- **Deferred Survival Benefit Facility - A unique deferred survival benefit facility allows the customer to deposit the survival benefits with the company under Flexi Income and Flexi Care plan option. The benefit will grow at a guaranteed rate agreed at the time of purchase of the policy, as per the press release.**

**Link:** <https://www.htsyndication.com/mint/article/canara-hsbc-obc-life-insurance-launches-flexi-edge/58455687>

<b>Publication: The SME Times</b>	<b>Page No: NA</b>
<b>Edition: National</b>	<b>Date: 17-02-2022</b>



## **Canara HSBC Oriental Bank of Commerce Life Insurance launches “Flexi Edge”**

**New Delhi, February 17, 2022:** Canara HSBC Oriental Bank of Commerce Life Insurance has launched its new insurance plan – **Flexi Edge**. Understanding and acknowledging the varied needs of customers, Flexi Edge is a non-linked participating individual savings life insurance plan that enables the customers with the ability to prioritize their long-term savings. Flexi Edge addresses the growing needs of customers starting from savings to income and unplanned or recurring expenses; along with providing life cover to the policy holder in the unfortunate event of the death.

The plan offers the customers the flexibility to choose from 3 plan options depending on their individualistic requirements:

1. **Flexi Savings** is a basic Savings Structure to serve various needs of the customer and offers lump sum benefit equal to 100% of sum assured, loyalty additions and accrued bonuses at end of the policy term. Once the insurance plan is coupled with Premium Protection Benefit, it becomes an ideal investment to take care of child’s education & other needs even in absence of parents.
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3. **Flexi Care** is a whole life plan meant to take care of finances during the golden years of one’s life. The plan offers Cash Bonus every year from end of the 2nd policy year till end of the policy term (100-age at entry) along with lump sum benefits equal to accrued guaranteed additions at Milestone Age. Additionally, the policy holder will receive a lump sum benefit equal to 100% of Sum Assured and bonuses at end of the Policy Term.

**Commenting on the launch of the Flexi Edge insurance plan, Mr. Anuj Mathur, MD and CEO, Canara HSBC Oriental Bank of Commerce Life Insurance Company stated, “Our mission has always been to empower people by leveraging unique insurance plans and products to lead**

customers towards a financially secure future. With the Flexi Edge plan, we want to create a feature-rich product that provides competitive returns to our customers. The product is designed in such a manner that it will offer full-term cover and several add-on options as per the suitability and flexibility required by the policy holder. We are certain that with Flexi Edge we will be able to offer our customers more income, savings, and care.”

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**Link:** <https://thesmetimes.com/canara-hsbc-oriental-bank-of-commerce-life-insurance-launches-flexi-edge/>

<b>Publication: Daily Excelsior</b>	<b>Page No: NA</b>
<b>Edition: National</b>	<b>Date: 24-02-2022</b>

**DAILYEXCELSIOR.COM**

### **Canara HSBC Oriental Bank of Commerce Life Insurance launches Flexi Edge**

**Kolkata, Feb 23:** Canara HSBC Oriental Bank of Commerce Life Insurance has launched its new insurance plan Flexi Edge.

Understanding and acknowledging the varied needs of customers, Flexi Edge is a non-linked participating individual savings life insurance plan that enables the customers with the ability to prioritize their long-term savings, a media statement said here on Wednesday.

Flexi Edge addresses the growing needs of customers starting from savings to income and unplanned or recurring expenses; along with providing life cover to the policy holder in the unfortunate event of death.

The plan offers the customers the flexibility to choose from three plan options depending on their individualistic requirements – Flexi Savings, Flexi Income and Flexi Care.

Commenting on the launch, Anuj Mathur, MD and CEO, Canara HSBC Oriental Bank of Commerce Life Insurance Company, stated, "Our mission has always been to empower people by leveraging unique insurance plans and products to lead customers towards a financially secure future. With the Flexi Edge plan, we want to create a feature-rich product that provides competitive returns to our customers.

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**Link:** <https://www.dailyexcelsior.com/canara-hsbc-oriental-bank-of-commerce-life-insurance-launches-flexi-edge/>

<b>Publication: Koshur Samachar</b>	<b>Page No: NA</b>
<b>Edition: National</b>	<b>Date: 24-02-2022</b>



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**Link:** <http://koshursamachar.com/2022/02/24/canara-hsbc-oriental-bank-of-commerce-life-insurance-launches-flexi-edge/>

<b>Publication: Latest News</b>	<b>Page No: NA</b>
<b>Edition: National</b>	<b>Date: 24-02-2022</b>

## Latest News

### Canara HSBC Oriental Bank of Commerce Life Insurance launches Flexi Edge – Jammu Kashmir Latest News | Tourism News & More

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**Link:** <https://news.123hindinews.com/canara-hsbc-oriental-bank-of-commerce-life-insurance-launches-flexi-edge-jammu-kashmir-latest-news-tourism-news-more/?amp>