



## **EARTH HOUR**

WWF-India, in association with Canara HSBC Oriental Bank of Commerce Life Insurance Company Limited, organised the 'Earth Hour 2012 Cyclothon' recently, a signature lead up activity to Earth Hour in the Capital.

Over a 100 cyclists demonstrated solidarity and support at the cyclothon as they cycled eight kilometres from the WWF-India office along Lodhi Road in the heart of the city. This year, Earth Hour 2012, will be observed on March 31.