

Platinum Plus Plan launched

Canara HSBC Oriental Bank of Commerce Life Insurance has launched a unit linked protection product for High Net-worth Individuals (HNI). The product has been designed keeping in mind the fulfillment of customers dual goal of Investment and Protection. Anuj Mathur, Chief Executive Officer, Canara HSBC Oriental Bank of Commerce Life Insurance Company Limited said, "The new addition to the product range enables us to serve customers from diverse profiles along the dimensions of income, life stage needs and risk. We believe in offering products through need-based approach and we will continue to intensify our range of offerings so as to allow our customers to opt for solutions that best meet their needs".

The Platinum Plus plan aims to provide favorable investment performance to HNI customers' through lower charges, by providing loyalty additions and wealth boosters and by offering unique investment management features for wealth optimization in this ever varying market conditions. The product comes with host of flexible features which can be customized as per the changing goals and requirements of customers.