

Canara HSBC OBC Life Offers Grief Support

Private life insurer Canara HSBC Oriental Bank of Commerce Life Insurance has launched a Bereavement Support Programme (BSP) through which it hopes to offer psychological counselling as well as financial and legal advisory support to families of the deceased.

According to the company, the programme is designed to help family members overcome the grief of losing a loved one, through customised sessions by trained professionals. The service is voluntary, and claimants can use it at their will, the official release said.

Apart from this dedicated service, the company offers customer care services through social media platforms, web assist on its customer portal, premium payments, service request processing over a call in real time, and SMS communication in various regional languages. 🇮🇳