

## PROJECT PROPOSAL

For the consideration of Canara HSBC Oriental Bank of Commerce Life Insurance Company

Project name: *Mahila-Ajvika*

**Project Title:** Enhancing Vocational Skills of Economically Backward Women in Alwar District of Rajasthan

### 1. APPLICANT

**Name of Organization:** Krishi Avam Paristhitiki Vikas Sansthan (KRAPAVIS)

**Mailing Address:** KRAPAVIS, 5/218 Kala Kua, Alwar-301001 (Rajasthan)

**Rural Address:** Village- Bakhtpura, P.O. Siliserh Lake, Distt. Alwar (Rajasthan) 301002

**Telephone:** 0144-2344863, 0144-2702451, 09414277192

Website: [www.krapavis.netne.net](http://www.krapavis.netne.net)

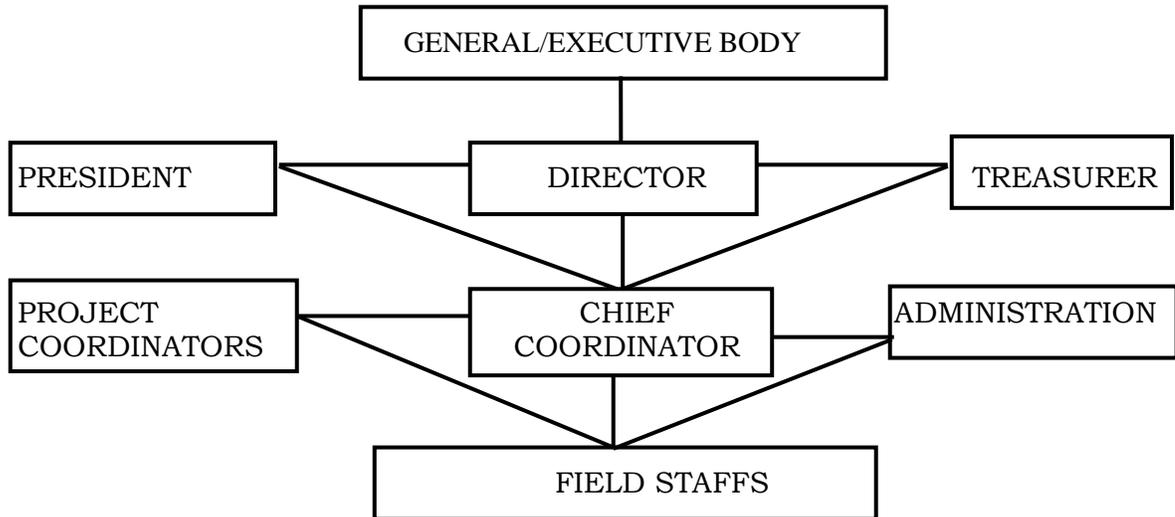
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**Principal Officer:** Professor R.K.Dhawan, President and Mr. Aman Singh, Chief Coordinator

**Project Contact/Manager:** Mrs. Pratibha Sisoda, Project Leader / Director

### 2. ORGANIZATION DETAILS

a) **Organizational Structure:**



b) **Details of Current staff and Qualifications:** KRAPAVIS is fortunate to have experts and experienced persons on its Executive Board like Mr. Laxman Singh (Winner of Indira Gandhi National Environment Award, Rajeev Gandhi Environment Award and National Youth Award and so on), where as Professor. R.K.Dhawan is M.Sc., M.Phil, Ph.D. (Zoologist, Environmentalist as well as Educationist), and Mr. H.C. Gupta is Retired Labor Commissioner, Government of

Rajasthan. Mr. Aman Singh is Founder/ Chief Coordinator of KRAPAVIS, holds a M.Sc. (Master of Science) degree and training certificate in Environmental Education, and is also a graduate of the Environmental Leadership Program (ELP), University of California. He has taken part in several month-long courses, such as 'Deep Ecology & Bioregionalism' at Schumacher College, England. Aman Singh receive numerous awards and Fellowships. ASHOKA: The Global Association of Leading Social Entrepreneurs recognised Aman Singh as a leading social entrepreneur. Aman Singh has been awarded "Asian Technical Award 2008". He is also a LEAD Fellow. 'Trees for the Future' USA has also awarded him. He received several sponsorships/fellowships from different international agencies like UNDP, UNOCHA, Schumacher College U.K., Ford Foundation and University of California. He has presented at international level in various meetings/ conferences/ workshops in different countries like India (of course, own country), England, Ethiopia, Nepal, Scotland, France, Tanzania, Indonesia, Kenya, Bulgaria and USA etc.

Mrs. Pratibha Sisodia is presently Director of Krishi Avam Paristhiti Vikas Sansthan (KRAPAVIS). During her 18 years with the organisation, she has focused on gender issues and the development of women. She established the Mahila Mandals (women's group), to increase their opportunities and help them to manage natural resources. The success of this led her to set up village savings and loan schemes through promotion and establishment by self-help groups. Pratibha has co-authored several pieces on conservation. She writes about the links between communities and nature, protected biogenetic diversity, ethno-social-nature relationships, and aesthetic traditions and religion. Pratibha has an MA in Sociology from Rajasthan University and studied Shamanism and the Spirit of Gaia in the UK. The Advisory Committee of KRAPAVIS consists of well-known academicians and highly experienced persons like Prof. P.P. Bakre, Prof. Purnendu Kavoori, Dr. Sita Ram Verma, Dr. Archana Godbole, Mr. Rishu Garg, Dr. Yogendra Singh and others. The staff of KRAPAVIS comprises a well-knit team of professionals from different disciplines. Total number of staff: 14 {Male – 9 & Female –5}.

- c) **Proven in-house experience:** One of the main objectives of KRAPAVIS is to encourage science and technology amongst rural communities. It has been working in the semi-arid Aravalli hill bio-regions and arid Thar Desert of Rajasthan, India. KRAPAVIS has over 20 years experience & expertise in natural resources conservation. It worked to revitalize village Orans (community forests), where numerous approaches have been adopted, including training villagers, and cataloguing, reviving and campaigning for orans; construction and repair of Oran 'talabs', water harvesting structures and trenching units on the Orans' land; setting up and maintaining a 'seed bank' and nurseries for tree plantation and grass broadcasting in Orans. Also, it works to enhance the capacity of community members, to manage and maintain Orans including identifying key motivators from the village and providing them opportunities to offer their services as trainers, consultants or advisors for oran management in other areas. KRAPAVIS has so far successfully restored Oorans, resulting in land development covering 100 villages of Rajasthan. KRAPAVIS has established several new affiliations with researchers, universities and NGOs from around the world. KRAPAVIS efforts have been recognized by Government of Rajasthan/ Forest Department has awarded KRAPAVIS as "**Vraksha Vardhak Puruskar**" (**Tree Conservation Award**) of the year 2008-09, for its forest conservation work. Also, KRAPAVIS has been selected as finalists for the **UNDP's Equator Prize 2012**. KRAPAVIS has also been awarded, with a prestigious award '**Dalmia Water Environment Award-2013**', for our Orans management and water conservation work.
- d) **Membership/affiliations to National/ State agencies or institutions:** KRAPAVIS has membership/affiliations with several National/ State/ international, as follows;
- Member of RAG (Research Advisory Group) Forest Department (Government of Rajasthan),
  - Member of ICCA (Indigenous Community Conserved Areas) Consortium at global level

- Member of Both Ends Netherlands & Eco Agriculture Partners
  - Member of other global networks like ASHOKA, WISP/UNDP, ILC, LEAD etc.
  - Founding member of networks (like Oran Forum, Indian Pastoralists Network-IPN, Rajasthan Pastoralists Network-RCVS, MINOR/ MINI etc).where as
  - To this end, KRPAVIS has run successful projects in partnership with different national and international agencies, including: Misereor/KZE Germany; Grow Trees Mumbai, UNDP/GEF; Canadian High Commission, Australian High Commission, IIT New Delhi; Koningschool Foundation/Both Ends; SDC/IC; IIT, Trees For The Future, Global Giving and WPO, USA; INTACH New Delhi, IDS jaipur; DDS Hyderabad: SPWD and ERA Delhi: Sewa Mnadir Udaipur, Kalpavriksh Pune/Delhi, Government of Rajasthan as well as Government of India.
- e) **Office infrastructure of the NGO/CBO in the proposed project district/area:** KRPAVIS has all the necessary infrastructure, capacities and strength, as follows:
- KRPAVIS has its well furnished & equipped H.Q. at Alwar city
  - KRPAVIS has its own training centre at Bakhtpura village (Alwar Dist) Rajasthan, the campus spread over 3 acres land
  - KRPAVIS also has its another training centre at Alwar city, Rajasthan, the built up area is about 700 yards
  - KRPAVIS has two four wheeler vehicles; including one 10 seater Jeep (Tata Spacio), and a few motorbikes which would be used for traveling/ field visits, trainees, trainer and other staff.
- f) **Objectives and major activities undertaken by the NGO:** "Krishi Avam Paristhitiki Vikas Sansthan, which literally means “organization for the development of ecology and agriculture/livestock”, works with a clear mission: the betterment of ecological, agricultural as well as livestock practices, and WID (women-in- development), SHGs (self help groups), with a view to ensuring sustainable livelihoods for rural pastoral communities in Rajasthan. We cover about 100 remote villages and helmets. Its main objectives are to:
- work for the development of ecology and agriculture;
  - study the socio-economic and cultural aspects amongst the rural communities;
  - encourage science and technology amongst rural communities work for the conservation of wild life sanctuaries and national parks through people’s participation;
- g) **Registration Details:** Krishi Avam Paristhitiki Vikas Sansthan is duly registered under Rajasthan Societies Registration Act 1958. Society Registration no: **34/ Alwar – 92-93**, Date received: May 25, 1992. It is also registered under FCRA, Ministry of Home Affairs, and Govt. of India. FCRA no: **125420009**, Date received: June 1, 1998.
- h) **Registration Details under IT Act;** Krishi Avam Paristhitiki Vikas Sansthan is registered under 12A of Income tax exemption Act by Govt. of India, registration number is **S-1075/730**). The organization has received TAN under IT Act, the TAN number is **JPRK03746B**. It has also been registered under the 80 G under of Income tax exemption by Govt. of India; the 80 G number is **Aa.Aa./ Alwar/Aa.A(Mukhya)/80-G/2013-14/3057**. PAN number of Krishi Avam Paristhitiki Vikas Sansthan is **AAATK1402E**.

## 2. PROPOSE PROJECT

1) **Title of the project: “Enhancing Vocational Skills of Economically Backward Women in Alwar District of Rajasthan”**

2) **Site Location:** Bhurasidh, Alwar, Rajasthan state.

3) **People that would be benefited by the project:** In Alwar district, there are a variety of castes inhabiting. Prominent amongst these are Scheduled Castes make up 17.78 per cent of the population, and Scheduled Tribes another 8.06 per cent. The Bairwa is important scheduled caste in this area who primarily engaged in agriculture labour, with animal husbandry as the secondary occupation. Minas form the bulk of the scheduled tribe population. These castes do not have the scope of upward social mobility as access to education is limited, in the rural area.

### 4) Objectives of the Proposed Project:

*Objective 1:* To empower and build skills of poor women in Tailoring & Embroidery.

*Objective 2:* To enhanced self employment and self-reliance amongst the poor women.

5) **Outline of the project (activity items, schedule etc):** Poverty remains a mill- stone over the necks of Rajasthani rural women despite of hardworking creative with their hands, intelligent and forward-looking. They have an aptitude to learn quickly and an enthusiasm to earn with dignity. Thus as a poverty alleviation endeavor, the project envisages to support such women and youths who are keen and willing to better their family status and income by undertaking suitable self - employment schemes in a collective manner since collective strength compensates for individual weakness.

KRAPAVIS has mobilized villagers to discuss their problems and come up with solutions, and has designed in preparing this project proposal with full participation of the village communities. Thus community felt to propose to receive vocational training in a village trade (VT) of Tailoring & Embroidery.

This course is designed for a period of 4 months for 20 women to make the target women skilled in the Tailoring & Embroidery trade in order to create job opportunities for them and also with a view that they could contribute to the national building program at large. The training will be conducted in two blocks spanning 4 months period. This includes both in the classrooms on the training centre, and on the placement for practical field work. In the first year, we will be organizing 2 batches of 4 months each, with 40 women (20 women in each batch).

As a part of practical field work, each trainee will have to implement/execute an action plan which they would have already prepared, during the training period. KRAPAVIS would develop learning material and teaching aids which will be used while imparting training both on-campus and off-campus.

They would also be taken out on exposure visits to the city and they will be taught other skills on how to open their own shops/start working from home etc. Also, some sessions to be conducted on social issues/right like the evil of **dowry, child marriage, pardah, Nukta** etc.

Several distinguished organizations/agencies and individuals will be invited for giving lectures and talks. The services of experienced professionals would be contracted to provide training in Alwar district itself and for which a training centre would need to be set up and this option would serve the long- term interest of all concerned.

After completion these batches many of them would be placed with different tailoring shops, NGOs, and/or supporting to start their own tailoring shop for earning their livelihood and to help their family to lead a better life. It is expected that after training, the trainees to be self- supporting. Women SHGs in each village would decide the amount to collect individual monetary contribution to set up tailoring shop individually or in group. SHGs with their own resources and also would mobilize and gain access to resources, which hitherto were out of their reach like Govt. schemes, grants, services, banks loans, subsidies etc.

## **6) Brief details about the Vocational Trainings**

Tailoring & Embroidery: Rajasthani rural women are excellent craftsmen and designs of the products are very pleasing to teran. Embroidery glass inlay work on table liner, bed line, children women's clothing, and cushion covers etc. Tailoring & embroidery will be promoted as income generating for the women from different existing SHGs. For training on this activity, require a work shed, sewing /embroidery machines /wooden tables and frames, some furniture, raw material etc, which would be procured including training centre and work shed.

In the training, skill inputs will emphasis on;

- Designing
- Measurement
- Cutting
- Stitching
- Embroidering
- Cloth painting/ dyeing

They will be imparted training on to make different type of items like;

- Children dress
- Ladies dresses
- Men dresses
- Bag making
- Bed sheets
- Pillow, cushion, musand
- Sarees' cover, blouse cover, sofa cover etc

Training will also enhance the capacity on:

- Marketing aspects
- Sampling and quality control
- SHGs and cooperative of tailoring unit
- Management of SHGs/cooperative

KRAPAVIS will appoint qualified and experienced personnel to impart the required training. Exposure visit of trainees for skill up gradation would be conducted.

## 7) Reporting

Four monthly progress reports for each batch and 2) 1 financial and 1 narrative progress report at the end of the project will be prepared by KRAPAVIS and to be submitted to CSR team of the Canara HSBC Oriental Bank of Commerce Life Insurance Company Limited. Also, annual reports / returns are filled to Income Tax Department (Government of India) and Ministry of Home Affairs (Government of India) and Registrar Societies (Government of Rajasthan), by KRAPAVIS. Progress review, project progress etc will be taken in the joint meetings.

## 8) Employee Volunteering:

Appropriate volunteering opportunities for Canara HSBC Oriental Bank of Commerce Life Insurance Company's employees will be planned.

## 9) Budget/ Cost:

Budget head	Cost (In Rs.)
<b>1. Trainer/Resource person, recourse material and Training tools</b>	
> Trainer/ Course Coordinator Rs.14000 x 8 months (2 batches of 4 months each)	112,000
> Training resource material / production of resource @ Rs.500 x 40 women (For 20 women in each batch)	20,000
> Mobilization, selection of trainees @Rs 500 x 40 women (20 women in each batch)	20,000
> Training tools (tailoring & embroidery machines, accessories, furniture etc.)	150,000
<b>2. Training centre charges</b>	
Rent for training centre building @ Rs.16,980 x 8 months	135,840
<b>3 Follow-up, placement and linkages/ travel allowance to trainees</b> @ Rs. 400 per month x 40 women (20 in each batch x 2 batches) x 4 months	64,000
<b>3. Administration/ Organization Management Cost</b> (about 10.9% of the total budget)	61,960
<b>TOTAL</b>	<b>5,63,800</b>