



EMPOWER

EDUCATE

ENABLE

Saakaar

A project to provide employability training to the under-privileged youth in Patna, Bihar.

Project Proposal Submitted to-



Submitted By:



Changing the world through Education

**Patna Regional Office,
Patna, Bihar.**

1. Basic Details of the Project 'Saakar'

Name of the project	Saakaar
Target Area	Patna
Course offered	1) Bedside Patients Care 2) Automobile
Total Number of Youth to be Trained	92
Cost per trainee	Rs.6500/-
Period of training	Tentative- From June 2014 – February 2015 (2- Batches of 4-months each and each. Each batch will have 3-month classroom +1 month on-job training.) Note:- With a view that, the youth mobilization drive will be commence soon after completion of 7 th Batch in the months of June 2014
Name of the organization Aide et Action (India) Legal Status	<ul style="list-style-type: none"> • AEA is registered under section 25 of Companies Act 1956, bearing the registration no:18-15686 dated 9.5.1988 • Under FCRA - Registration No: 075900517 dated 29.11.1990 • Under 12A (a) of Income Tax Act. Registration no: dated. 1146(79)/III/88 • Under 80G of Income Tax Registration no: 1146(79)/III/88
Name and Designation of the Contact Person	Ashutosh Kumar Independent Regional Manager Aide et Action, India 264/C, Patliputra Colony Patna - 800 013 Email: shekhar.ambati@aide-et-action.org Ph: +91 947 000 1194
Registered office address and South Asia head office	Aide et Action 16/20, Gilchrist Avenue, Harrington Road, Chetpet, Chennai – 600031, Tamil Nadu Phone : + 91 44 28365516 / 17 Award received by the organization <ul style="list-style-type: none"> • Best South India NGO(Large) award for 2010 • Best South India NGO (Large) award for 2007

2. Aide et Action (AEA) – An introduction

Aide et Action seeks to make *'Education for All'* a reality by focusing on basic education for the under-privileged populations. Our operations are spread over 22 states in India and also in Sri Lanka and Nepal.

Aide et Action has expertise in designing and successfully implementing projects related to improvement of both rural and urban communities through support for integrated development programmes, that deal with range of issues including education, livelihoods, health and environment with an emphasize on participation, training and capacity building of communities.

3. iLEAD (Initiative for Livelihood Education and Development)

An introduction

iLEAD is Aide et Action's initiative to promote education through livelihood training and enhance livelihood opportunities through education programmes. The primary aim of the programme is to train school or college dropouts from the marginalized sections of society in employable skills. iLEAD has identified **more than 35 such trades** across South Asia for skill training. Currently a total number of **84 centers** are functional across India, Nepal and Sri Lanka covering over **1.6 lakh youth** with a placement rate of 75%.

3. a. Objectives

- To create entry level employment and self-employment opportunities for local marginalized youth through employability and life skill training.
- To sensitize and involve the local community & industries towards social development.
- To bring about a reduction in the number of households living below the poverty line in target area by tapping market driven employment opportunities.

3. b. Methodology for Implementation

- **Pre-Training Phase:** Employability Potential Assessment, selection of courses, procurement of training infrastructure, networking with from potential employers, curriculum development, selection and training of faculty, selection of trainees etc.
- **During-Training Phase:** Induction of trainees, theory and practical training, life skills and personality development, guest lectures by experts and potential employers, performance tracking, liaison with potential employers for placement opportunities, on the Job training/ apprenticeship, pre placement support etc.
- **Post-Training Phase:** Organizing interviews and placement support, post-placement follow-up for additional support to trainees, employer feedback for improvement in curriculum and methodology, alumni association and experience sharing etc.

3. e. Our New Initiatives

- **Enterprise Based Model of iLEAD** - The prime objective of this model of iLEAD is to contribute to the economy and create new and better jobs. The main focus of iLEAD is to provide employability opportunities; however there are other opportunities available for

the youth to become potential entrepreneurs and give employment to others by starting micro-level business. iLEAD has a major component on entrepreneurship development and progression of candidates to higher levels of income and responsibilities.

- **Gossip circle for Empowerment (GCE)** - GCE is an innovative and unique component of the iLEAD programme, wherein GOSSIP translates into a positive factor that acts as an open forum for learning through discussions and debates. GCE encourages solidarity, promotes leadership qualities and prepares the youth to play a constructive role as 'change agents.'
- **Alumni Forum** - An alumni association would be formed for regular interaction with the passed out candidates. This forum would act as an interface between the current/potential candidates and successfully passed out candidates. Besides the alumni association would also be a source for appropriate placements of future batches.

4. iLEAD Patna at a Glance

iLEAD Centre in Patna **started in the year 2006** with an aim to provide employability training to the marginalized drop out rural youths in the slums and villages. Following are the key achievements of the project till the date-

No. of youth trained	2464
No. of female youth trained	738
No. of male youth trained	1531
No. of youth placed	2158 (M-1464+ F-694)
Address	iLEAD Patna, Shyamdharm Niwas, Rahimpur, Parsa Bazaar, Patna -804453

Case Study of Rajni Kumari



"I belong to Dasratha, Sipara in Patna. My husband works as a salesman in a Marble shop earning Rs.4000/- a month. With this minimum income it becomes very difficult to run the family expenses. After the birth of our two children our situation got even worse. I always wanted my children to get well educated but our income was a hindrance. I wanted to financially support my family but due to lack of necessary skills I was unable to find a suitable job. I then came across iLEAD Vocational Skill training centre during a community mobilization drive. I visited the center and enrolled myself for the Bedside Patient Assistant Course. After completing my training I got recruited at Ramanand Hospital on a basic salary of Rs.3500/- per month. I am now sending my kids to a good school and supporting their educational needs. iLEAD supported by HSBC Canara OBC Life Insurance has not only helped my grow but also helped the growth of my family. I will be always thankful to iLEAD for giving me the right direction in my life."

5. Partnership between Canara HSBC OBC Life Insurance LTD and AEA

5. a. Year 2010 (December 2009 to April 2010)

Canara HSBC Oriental Bank of Commerce Life Insurance Company Limited supported 30 Women from iLEAD Patna in the following trade:

- Patient Care & Assistance
- Placement percentage was 96.66%

5. b. Year 2011 (December 2010 to May 2011)

Canara HSBC Oriental Bank of Commerce Life Insurance Company Limited supported 85 youth from iLEAD Patna in the following trades:

- Patient Care Assistance-50 Youth
- IT enabled Services -17 Youth
- Automobile Repairing-18 Youth
- Placement Percentage was- 100%

5. c. Year 2012 (November 2011- July 2012)

Canara HSBC Oriental Bank of Commerce Life Insurance Company Limited supported 80 youth from iLEAD Patna in the following trades:

- Patient Care Assistance-60 Youth
- Automobile Repairing-20 Youth
- Placement Percentage- 100%

5. d. Year 2013 (November 2012- June 2013)

Canara HSBC Oriental Bank of Commerce Life Insurance Company Limited supported 83 youth from iLEAD Patna in the following trades:

- Patient Care Assistance-63 Youth
- Automobile Repairing-20 Youth
- Placement Percentage- 97%

5. e. Year 2013 (December-2013- August-2014)

Canara HSBC Oriental Bank of Commerce Life Insurance Company Limited supported 76 youth from iLEAD Patna in the following trades:

- Patient Care Assistance-50 Youth
- Electrical—26 Youth
- Placement Percentage- Placement Ongoing as the Trained Youth are at “On Job Training”



6. Proposed Partnership for the year 2014-15

With the aim to ensure better livelihood opportunities for the under-privileged youth in Patna which would help in enhancing the present income levels of their families through market driven skill based employability training, **we propose-**

To train and place 92 youth in Patna (total 100 youth will be trained across 3 batches) @ Rs.6500/- per youth.

Total amount requested from Canara HSBC OBC Life Insurance Ltd. for training of 92 youth in Patna = Rs. 5,98,000/- (92 x 6500).

6. a. Target Area: Patna, Bihar

6. b. Targeted Beneficiaries: The targeted beneficiaries will be the economically & educational backward & vulnerable sections (Tribal, Dalits, Women, Minority communities & PWDs) from the slum areas. School & college dropouts & unemployed youths in the age group of 18-35 will be enrolled. The project will try to ensure that 40% of the beneficiaries are women and priority would also be given to Youth with Disability.

6. c. Proposed Trades: Bedside Patient Care and Automobile

****Along with the above mentioned trades, soft skill courses like Spoken English, Personality Development and Computer literacy will be provided to the trainees to facilitate them to cope with the market demands.**

6. d. Implementation Process:

The implementation process adopted in AEA's iLEAD Centre (as explained above), will be followed-

Sl. No.	Activities	Time frame
1	Mobilization and selection of youths through Community Mobilization Drives (CMD) and Admission of youths	20 Days
2	Initiation of the batch After the completion of CMD	After the completion of CMD
3	Classroom teaching	Three Months
4	On job training	One Month
5	Placement of the trained youths	After Four Months

6. e. Detailed Break-Up of Total Project Cost (Cost Per Youth)

Sl. No	Activities	Item	Cost
1.	Pre Training	Mobilization of Youth and admission	500.00
		Reference materials to Youth	500.00
2.	Training	Faculties	1200.00
		Rent	1200.00
		Centre Maintenance	700.00
		Training Materials and consumables	1000.00
		Exposure visits, guest lectures, apprenticeship and placement services.	400.00
		Administrative Cost	500.00
3.	Monitoring	Coordinators Salary	400.00
		Travel, boarding and lodging	300.00
		Administrative Cost	500.00
Total Cost.			6500.00

6. g. Reporting – Frequency and Time Frame

Report	Time Frame
1. Inception Report (Batch initiation report)	Within 15 days after initiation of the batch
2. Monthly progress report (a) <i>First monthly Report</i> (b) <i>Second monthly Report</i> (c) <i>Third monthly Report</i>	End of Month
3. Batch completion report	On the completion of the course and placement of the youth
4. Fund Utilisation Report	On the completion of the batch
5. Quarterly Follow up Report	3 report per batch

We Thank You for your valuable support towards providing employability training to the marginalized youth from iLEAD Patna since 2010 and look forward to your continuous support for our iLEAD Centre in Patna.

Aide et Action values its partners and as part of the partnership, the partner's name, logo will be acknowledged in all our communication materials nationally and internationally—our website, Facebook, e-newsletters, annual reports, etc. Our team will report progress and achievements regularly and would welcome field visits to the project at any time.

Submitted by:

Team- Aide et Action

www.aea-southasia.org

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