



“Unnati”

Empowering women through Vocational Training

PROJECT PROPOSAL

***Submitted to : Canara HSBC Oriental Bank of
Commerce Life Insurance Company***

Submission Date : April 14, 2014

Local Contact & Address:

Rahul Gupta
Project Head - Rural Development Centre
Dhumaspur Road, Naya Gaon
Bhonsi, Gurgaon
Email : rahul.gupta@navjyoti.org.in
Phone no. : +91-9810845046, 0124-
2265875/76

About the Organization

Evolution

Navjyoti India Foundation (NIF) is a not-for-profit organization in the country working since 1987, well known nationally and internationally, for its commitment to work with marginalized sections of the society and empower them attain dignified quality life. It was registered as an organization in 1988 by the Magsaysay Award recipient Dr. Kiran Bedi and 15 other like-minded officials of Delhi Police, as a result of the inextricable link that existed between crime and drugs. With an ultimate goal of self-reliance, Navjyoti's approach of crime prevention is based on the principle that the surest way to reduce crime is to focus and prevent factors that put individuals at risk.

Over the last twenty six years, Navjyoti has been working relentlessly to bring about qualitative behavioral change and impact lives of over one lakh people. Its bottom-up approach of inclusive development has changed lives of many and has led the path in sustainable development. The Child Education Program itself covers around 2000 children daily from different community background, in the age group of 5-16 years through its remedial education project. Under Community Development Program, there has been impact on the lives of around 1200 women through women empowerment program, 4000 villagers through environmental interventions and 2500 families through family and community counseling programs. Apart from this, Navjyoti has a full-fledged Skill Upgradation Program which has converted hundreds of youth into skilled and productive members of society.

Organization Vision

To challenge the socio economic inequalities and enable the vulnerable sections of society towards the goal of self reliance

Organization Mission

To mobilize and harness the power of children, youth, women and people at large to combat illiteracy, ignorance, gender discrimination and the evil of addiction with an ultimate aim of crime prevention and development

About the Project 'Unnati'

Purpose - *The Compelling Need*

In a nation like ours, women are generally treated as second-class citizens and seen as someone to look after the home and bear children. The project area is characterized with a typical rural setting with most of the men folk involved in agriculture or unemployment. The women and girls of the area are mostly involved in household chores, does not have any say in the family affairs. Excluded from receiving higher education and entirely dependent on their male counterparts, they have to bear the brunt of most of the evils like dowry, domestic violence etc. Being a patriarchal society, women and girls are not allowed to step out of their houses which lead to lower educational status, low confidence to face the world.

In view of the financial constraints that a family faces, this skill-building program strives to empower the women, and community at large. It was observed, if some kind of skill is imparted to the women, it would give them more avenues to earn their living. The program will also help them to raise their voice against the ill treatment accorded to them within the family or outside. Hence, vocational training program (stitching & embroidery) will enable the rural women and girls to learn and enhance their skills, enhancing their confidence level by making themselves reliant.

Project Area

Navjyoti India Foundation have been working in the Sohna block of the district Gurgaon covering 72 villages that have been divided into 9 roads with its main point of intersection as Badshapur village. Navjyoti through its various intervention program is reaching out to 32 villages of the block covering a total population approx. 40,477.

Project Aim

To empower the women and equip them with tools to become self-reliant through stitching and tailoring skill up gradation program.

Project Association

Canara HSBC Oriental Bank of Commerce Life Insurance Company and Navjyoti India Foundation has been working together under the 'Unnati Project' since 2009. Approx. 530 women beneficiaries have been directly trained in the stitching and embroidery course since the association.

Project Objectives

1. To promote employment oriented skill, up gradation training to the adolescent girls and ladies from the community
2. To use these groups as a platform for generating awareness on social issues
3. To encourage self employment by acting support agency for providing necessary help
4. To certify and to liaison with the trained institutes in order to strengthen training placements opportunities for the trained girls and ladies

Project Methodology

- **Mobilization:** Reach out to the potential beneficiaries through mobilization and outreach initiatives encouraging women and girls enhance their skills by enrolling for stitching, embroidery course
- **Training preferences:** Three months training course of stitching for the beneficiaries as per their interest and feasibility
- **Exposure Trips:** Skill enhancing exposure trips for the beneficiaries to improve their selling & negotiation skills
- **Recognition:** Post successful completion of the course, certificates disbursed to the beneficiaries

Project Target Group	:	Women and Girls from the villages of Sohna block.
Total beneficiaries	:	110-120 students (inhouse as well as via satellite centers)
Project Area	:	Block Sohna, District Gurgaon
Project Tenure	:	From July 20, 2014 to March 31, 2015

Project Description

Women have always been marginalized and relegated to the status of subjugated class in the Indian society. Especially in rural areas, women have not actively participated in their emancipation due to their lack of economic independence and illiteracy. Women should be organized and strengthened at the grass root level to end their subordination. Navjyoti India Foundation is making an attempt in that direction to make rural women self sufficient through sewing training centers. The main aim of this program is to enhance the quality of life of women through increased knowledge and skills. Navjyoti also realized that merely imparting literacy would not be sufficient. The women need vocational training or skills also to uplift their status. They should be able to stand on their feet and be an earning member of the family.

(1) Promote employment oriented skill, up gradation of training to the girls and women from the community:

In-house training will be provided to beneficiaries in the Navjyoti India Foundation's Rural Development Centre, located in Nayagaon. For wider participation and enrolment of the girls and women in the training, courses will be run in the satellite centres as well. Since 2009, approx. 530 women beneficiaries have been trained in the stitching and embroidery course.

Satellite Centres – Concept and Need

In a male dominant rigid community where women are not allowed to step out of their houses or villages, Satellite Centre is an initiative of Navjyoti India Foundation which is convenient training centres for beneficiaries started and run in the area itself. Another possible reason for such restrictions on women and girls is the increased crime incidents in the community. The need of satellite centres was identified during community survey when women themselves proposed the idea to Navjyoti and the same was implemented as per the suitability.

Other benefits appended with satellite centres are:

- Saves commuting time and takes care of transportation problem prevalent in the community
- Convenient learning time as women in rural have very limited time available with them, with the responsibility of household chores. A satellite centre allows them to join such programs according to their convenience and time availability
- Caters to more number of beneficiaries
- Safety assurance to parents, spouses, siblings as the centres are located in the vicinity only

(2) Generate awareness on social issues

Social Awareness Seminars (*Charcha Mandal*):

Apart from the regular training, awareness sessions and seminars will be conducted for the beneficiaries on various social issues during the project period. Such seminars will enable them to know their rights and empower them to practice those rights at the time of need. Other than this, beneficiaries will be motivated to share the important lessons of such seminars with their family members, relatives, friends etc. so that more number of people can be benefitted with such social awareness sessions.

The sessions include array of relevant topics. Awareness on pre-marital issues, dowry, micro insurance, role of family counseling centre, child marriage, domestic violence, disaster management, positive and negative thinking, human rights, role of education etc. has already been imparted to past beneficiaries through these seminars.



Glimpses of Charcha Mandal in-process

(3) Encourage self employment by acting support agency for providing necessary help

Navjyoti India Foundation will support and encourage the beneficiaries of the project to be self reliant and engage in self-employment. Necessary assistance will be provided in terms of resources and time for the same. Such encouragement from the organization in the past has led to many success stories where women beneficiaries are now empowered enough to earn Rs 5,000/- per month on an average.

Some of the success stories are shared below:

(a) Babita Panchal

Benificiary: Unnati Project

Age:32 years

Religion: Hindu

A truly dynamic lady, Babita Panchal, does not only takes care of her family, which includes her mother-in-law, her husband and 3 children, but also has the courage, determination and will power to go to achieve her dreams. From day one, she expressed a lot of interest and enthusiasm in learning stitching. She had the passion to do something for herself. Post the successful completion of her course from Navjyoti, she was offered a job from **Rud Set organization**. She is now able to support her family well and also commands huge respect form her family as well as from the other women of the village and the society. Navjyoti takes great pride in women like her who have the courage to challenge the trivial norms of the society and emerge stronger.



(b) Anu

Benificiary: Unnati Project

Age: 22 years

Present status: Single

After the integration of the higher secondary education, Anu's passion to learn tailoring brought her to the Vocational Training Centre, run by Navjyoti India Foundation. The basic and the advanced training in the stitching and tailoring being provided by Navjyoti equipped her with the required skill sets. In the first three months she learnt hand weaving etc. She had been selected for the advanced tailoring training for another three months, which includes the machinery stitching of shirts, salwars, trousers etc. She could successfully complete the advanced course by March 2010. "The vocational training from Navjyoti India Foundation helped me to stand on my own feet. I would like to continue tailoring even after my marriage. I will set up my own tailoring training centre and boutique in future, so that a lot of women could become self reliant", says the proud Anu.



(c) Renu

Benificiary: Unnati Project

Age: 25 years

Present status: Widow

Renu, a 25 year old widow was living a meager life along with two young children. After the sudden demise of the husband in 2008, the responsibility of bringing up the children was left on her shoulder



while she was not skilled for any kind of employment. She was frail after dealing with the frightful, depressed mental situation. Renu resides in Nayagaon, which is one of the intervention areas by Navjyoti India Foundation. The constant conversation with the staff members of Navjyoti motivated her to join the Vocational Training course under Navjyoti India Foundation in 2009. Initially, Renu had done the three months basic tailoring course, which developed her basic aptitude in stitching and tailoring includes hand weaving, Banyan making etc. After the completion of the basic course, she was enrolled for the advanced course for another three months, which included the machinery stitching of shirts, salwars, trousers etc. "I feel empowered after completing the entire course of tailoring. I am grateful to Navjyoti that I am now able to feed my children better and can give them good education", Renu says with a bright smile.

(d) Sonia

Beneficiary: Unnati Project

Age: 22 years

"The best day of my life was the day when I put my first salary of Rs.3000 in my father's hand. His eyes were filled with tears not because of carrying a burden of girl child but because of getting the kind of respect and love that many bpys, today fail to give their parents. And all this was possible because of the invaluable training I underwent at the Navjyoti India Foundation, Nayagaon. That's a lot to that Navjyoti India Foundation for uplifting me from sadness and adding meaning to my life."

(4) Collaborate with recognized agencies for accreditation, certification and liaisoning with the trained institutes to strengthen training placements opportunities for the trained beneficiaries

Accreditation:

In the past, Navjyoti India Foundation had got registered with Indira Gandhi National Open University under which the beneficiaries received certificates/diplomas from IGNOU at the end of their course through Navjyoti Community College.



Such collaborations with reputed institutes, agencies, industries, communities etc. aim to empower individuals through appropriate skill development, thereby leading to gainful employment. It helps in developing skills for employment and self employability, particularly to the marginalized and underprivileged sections of society.

Project Output

- Need based curriculum to enhance the skills of the women beneficiaries.
- To impart skills to the target beneficiaries.
- Enhanced awareness on social issues through charcha mandal/ seminars etc.
- Exposure visits to broaden their horizon and aware them on the latest trends in the market.
- Measure and monitor beneficiary performance & certify the skills.
- Regular follow-ups during and post completion of course to assess their social and economical impact.

Project Reporting

The project reporting would include Quarterly Progress Report, Quarterly and Annual Financial Reports and Annual Report (summary of the project impact). The formats of some of the reports are in Annexure-I of the proposal.

Navjyoti India Foundation

Khasra No. 99, Majri Karala, Kanjhawala Road, Delhi - 110 081

Unnati - Stitching Tailoring & Embroidary

Funding Agency : Canara HSBC Oriental Bank of Commerce Life Insurance Co. Ltd.

Project Period : 20th. Jul'2014 To 31st. March'2015


S. No.	Budget Heads	Budget
1	Salary to Trainers @ 18000/- p.m.	153,000
2	Project Coordinator / Project Mobilizer @ 20000/- p.m.	170,000
3	Repair and Maintenance of Machines	9,000
4	Raw Material @ 5000 p.m (Fabrics, thread, needles, Colored papers, scissors, buttons, decorating material etc.)	85,000
5	Curriculums Cost / Kit @ 500 per beneficiary (includes curriculum and learning materials, testpapers, stationary (notebook, pencil, eraser, pen), bag with Canara HSBC OBC Life Insurance logo and Navjyoti)	45,000
6	Conveyance, Maintenance of the infrastructure (Electricity / Rent charges etc.), cost of activities like exposure trips, charcha mandal etc.	125,500
7	Communication Cost (Telephone/Mobile, Internet/Data Cards etc.)	17,000
8	Convocation Event Cost	50,000
9	Program Support Cost @ 15000 p.m. (includes audit fee, field staff salary, admin and accounts salary)	127,500
10	Contigencies / Unforeseen Expenditure @ 10% of total expenditure*	78,200
	Total	860,200


* Contigencies mentioned will be used towards reaching to more beneficiaries if the projected amount is not utilized.

Annexure-I

QUARTERLY PROGRESS REPORT FORMAT

 Navjyoti India Foundation TOWARDS SELF RELIANCE	Navjyoti India Foundation Khasra No 99, Majri Karala, Kanjhawala Road, Near Rohini Sec - 22, New Delhi: 110081 Phone Number: 011-25953095 & 011-25953056 Website: www.navjyoti.org.in
PROJECT REPORT Unnati Empowering Women through Vocational Training	
Supported by:	
 Canara HSBC Life Insurance with Oriental Bank of Commerce	
Submitted by:	
 Navjyoti India Foundation TOWARDS SELF RELIANCE	

 Navjyoti India Foundation TOWARDS SELF RELIANCE	Navjyoti India Foundation Khasra No 99, Majri Karala, Kanjhawala Road, Near Rohini Sec - 22, New Delhi: 110081 Phone Number: 011-25953095 & 011-25953056 Website: www.navjyoti.org.in																																								
AIM																																									
PROJECT BENEFICIARIES																																									
PROJECT AREA																																									
PROJECT TENURE																																									
PROJECT REPORT																																									
VILLAGES COVERED																																									
ACTIVITIES AT A GLANCE																																									
STITCHING COURSE ACCOMPLISHMENT																																									
TOTAL CENTRES																																									
ENROLLMENTS																																									
<table border="1"><thead><tr><th>Centre</th><th>Total students</th><th>Pass out</th><th>Dropout students</th><th>Batch Start Month</th><th>Pass Out Month</th><th>Drop Out Reason</th><th>Course Type</th></tr></thead><tbody><tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr><tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr><tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr><tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr></tbody></table>		Centre	Total students	Pass out	Dropout students	Batch Start Month	Pass Out Month	Drop Out Reason	Course Type																																
Centre	Total students	Pass out	Dropout students	Batch Start Month	Pass Out Month	Drop Out Reason	Course Type																																		
ATTENDANCE CHART																																									
BIFURCATION OF STUDENTS ON THE BASIS OF THEIR CATEGORY																																									

		Navjyoti Foundation Khasra No. 99, Majri Karala, Kanjhawala Road, Near Rohini Sec - 22, New Delhi- 110081 Phone Number: 011-22953095 & 011-25953058 Website: www.navjyoti.org.in	
SUCCESS STORIES & ACCOMPLISHMENTS			
CONVOCAION & CONVERGENCE MEETING			
CHARCHA MANDAL (AWARENESS SESSIONS)			
PHOTO GALLERY			
Date	Activities	Photos	

QUATERLY FINANCIAL REPORT FORMAT

Unnati - Stitching Tailoring & Embroidary
Funding Agency : Canara HSBC Oriental Bank of Commerce Life Insurance Co. Ltd.

Project Period :

S. No.	Budget Heads	Budget
1	Salary to Trainers	
2	Project Coordinator / Project Mobilizer	
3	Repair and Maintenance of Machines	
4	Raw Material (Fabrics, thread, needles, Colored papers, scissors, buttons, decorating material etc.)	
5	Curriculum Cost / Kit	
6	Conveyance, Maintenance of the infrastructure (Electricity / Rent charges etc.), cost of activities like exposure trips, charcha mandal etc.	
7	Communication Cost (Telephone/Mobile, Internet/Data Cards etc.)	
8	Convocation Event Cost	
9	Program Support Cost	
10	Contingencies / Unforeseen Expenditure	
	Total	

