

Project Proposal

Project Name: “Mahila Ajivika” (Year II)

CSR Partner: Krishi Avam Paristhitiki Vikas Sansthan (KRAPAVIS)

Project Details

<p>1.</p>	<p>Name of the Trust/Society/Company and other details</p>	<p>Krishi Avam Paristhitiki Vikas Sansthan is duly registered society under the Rajasthan Societies Registration Act 1958. Society Registration no: 34/ Alwar – 92-93, Date received: May 25, 1992. It is also registered under FCRA, Ministry of Home Affairs, and Govt. of India. FCRA no: 125420009, Date received: June 1, 1998. The registered address is; Village- Bakhtpura, P.O. Siliserh Lake, Distt. Alwar (Rajasthan) 301002.</p> <p><u>Registration Details under IT Act;</u> Krishi Avam Paristhitiki Vikas Sansthan is registered under 12A of Income tax exemption Act by Govt. of India, registration number is S-1075/730). The organization has received TAN under IT Act, the TAN number is JPRK03746B. It has also been registered under the 80 G under of Income tax exemption by Govt. of India; the 80 G number is Aa.Aa./ Alwar/Aa.A(Mukhya)/80-G/2013-14/3057. PAN number is AAATK1402E.</p> <p>"Krishi Avam Paristhitiki Vikas Sansthan, which literally means “organization for the development of ecology and agriculture/livestock”, works with a clear mission: the betterment of ecological, agricultural as well as livestock practices, and WID (women-in- development), SHGs (self help groups), with a view to ensuring sustainable livelihoods for rural pastoral communities in Rajasthan. We cover about 125 remote villages. Its main objectives are to:</p> <ul style="list-style-type: none"> • work for the development of ecology and agriculture; • study the socio-economic and cultural aspects amongst the rural communities; • encourage science and technology amongst rural communities work for the conservation of wild life sanctuaries and national parks through people’s participation; <p>KRAPAVIS work has been recognized by Government of Rajasthan, and has received award “Vraksha Vardhak Puruskar” of the year 2008-09, for its forest conservation work. Also, KRAPAVIS has been selected as finalists for the UNDP’s Equator Prize 2012. KRAPAVIS has also been awarded, with a prestigious award ‘Dalmia Water Environment Award-2013’, for our Orans management and water conservation work.</p>
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2.	<p>Project Focus and Earlier Association with Canara HSBC Oriental Bank of Commerce Life Insurance</p>	<p>In the financial year 2014-15, a project “Enhancing Vocational Skills to women from economically weaker/backward sections in Alwar District of Rajasthan” was initiated in association with Canara HSBC Oriental Bank of Commerce Life Insurance, with an objective to empower them and build skills in tailoring and embroidery. 40 women from socially/ economically backward went through a four month rigorous vocational skills development training in tailoring & embroidery. Importance of these vocational skills for this section is understood and continuation of the project is imperative to ensure self reliance among these women.</p> <p>Precisely, the project focus is to support such poor women who are keen and willing to improve their family conditions by an increased income by undertaking suitable self - employment scheme. KRAPAVIS has mobilized women to discuss their problems, and felt to propose to receive vocational training in a village trade (VT) of Tailoring and Embroidery. Thus tailoring & embroidery will be promoted as income generating for the women.</p> <p>Most of these trained women have started their own tailoring shop in their respective localities. However, a few trained women joined others’ boutiques in Alwar town.</p>
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Mr A K Bansal, Independent Director, Board and Chairman, CSR Committee with Mr Manjit Lakhmana visiting Mahila Ajjivika project in Alwar

3.	Objective	<p><u>Objective 1:</u> To empower and build skills of 50 poor women in Tailoring & Embroidery.</p> <p><u>Objective 2:</u> To enhanced self employment and self-reliance amongst the poor women.</p> <p>In the project area (Alwar district), where poverty remains a mill-stone over the necks of rural women despite of hardworking creative with their hands, intelligent and forward-looking. Thus as a poverty alleviation endeavor, this project envisages to support such women.</p>
4.	Project Details	<p><u>Title of the project:</u> “Enhancing Vocational Skills to Poor Women in Alwar District of Rajasthan”</p> <p><u>Project Name:</u> “Mahila Ajivika”</p> <p><u>Project Area & beneficiaries of the project:</u> Alwar district, the project area, is located in the north-east corner of Rajasthan, between 27° 4’ and 28° 4’ north latitudes and 76° 7’ and 77° 13’ east longitudes. It is bound on the north by Bharatpur district and the Gurgaon and Mahendragarh districts of Punjab, and on the south by Jaipur and Sawai Madhopur districts. According to the Census of 1991 the district had a population of 2,296,580 persons (1,221,534 males and 1,075,046 females). The decade ending 1991 showed a population growth rate of +30.82 per cent. Apart from agriculture, pastoralism has an important role to play in the local and regional economy. There are a variety of castes inhabiting this area. Given their strong association with animal husbandry the hamlets of Gujjars are found usually in the hilly parts of the region. Yadavs and Rajputs are another significant member of the rural population with a strong interest in livestock and agricultre. Jats are very few in this area and in contrast to the Gujjar they are primarily cultivators. Apart from these major groups, Scheduled Castes make up 17.78 per cent of the population, and Scheduled Tribes another 8.06 per cent. The Bairwas an important scheduled caste in this area who are primarily engaged in agriculture, with animal husbandry as the secondary occupation. Minas form the bulk of the scheduled tribe population. Saini, Mali and Meos are the other substantial backward caste in area.</p> <p><u>5) Outline of the project:</u> We will do 2 batches for 40 women (20 women in each batch). In addition, a satellite centre (in remote a village) has been planned- on a pilot basis with 10 ladies. Thus a total 50 ladies to be trained in the tailoring & embroidery skills. This vocational training is designed for a period of 4 months for 20 women, where as in a satellite centre for 10 women also for 4 months, to make the target women skilled in the tailoring & embroidery trade, in order to create job opportunities for them and also with a view that they</p>

		<p>could contribute to the national building program at large.</p> <p>The training will include both in the classrooms in the training centre, and practical work. KRAPAVIS would be developing learning material and teaching aids which will be used while imparting training. The trainees would also be taken out on exposure visits and they will be taught other skills on how to open their own shops/start working from home etc. KRAPAVIS will appoint qualified and experienced personnel to impart the required training. Several distinguished organizations/agencies and individuals will also be invited for giving lectures and talks. For training, sewing /embroidery machines /wooden tables and frames, some furniture, raw material etc, which would be procured including training centre.</p> <p>The training focus will be on the following:</p> <ul style="list-style-type: none"> • Designing • Measurement & Cutting • Stitching • Embroidering <p>They will be imparted training on to make different type of items/clothing for;</p> <ul style="list-style-type: none"> • Children • Ladies • Men • Bag making • Files & folders for seminars/ workshops <p>Training will also enhance the capacity with respect to:</p> <ul style="list-style-type: none"> • Marketing aspects of tailoring unit • Sampling and quality control • SHGs and cooperative of tailoring unit • Management of SHGs <p>Also, some sessions to be conducted on social issues/right like the evil of dowry, child marriage, pardah, nukta etc.</p>
5.	Time Period of Training/ Schedule	<p><u>Project Time Period:</u> 1 June 2015 to 29 February 2016 (9 months)</p> <p><u>Training Schedule:</u> Batch-I: From 1 June to 30 Sept 2015 Batch-II: From 1 Oct to 31 Jan 2016 Satellite batch: From 1 June to 30 September 2015</p>

		<p><u>Milestone:</u> Total 50 women will be trained in tailoring and embroidery skills</p>	
6.	Project Support Budget Requirement	Expenses head	
		Total Cost (Rs.)	
		<p>1. Salary/ Honorarium: > Instructor/Trainer @ Rs. 13,000/- per month x 8 months > Coordination, Visiting Resource Persons & Mobilizer Total lump sum- 94,000/-</p> <p>(The amount covers salary of one instructor for 8 months to be posted at mother training centre and one trainer for satellite centre, plus honorarium to one part-time coordinator Mobilizer and visiting resource persons)</p>	198,000
		2. Recourse materials and Training tools:	
		> Training resource material (cloth, paper & stationery etc.) @ Rs.975 x 50 women	48,750
		> Training tools (Though we will use the old tailoring & embroidery machines (from the last year), however, still need some provision of budget for purchasing additional tools for opening a satellite centre, for furniture, and for repairing & running cost for the old ones)	59,498
		3. Training centre :	
		Rent for training centre (including satellite centre, electricity, water & other running cost) > For mother training centre @ Rs.15,000 per month x 9 months > For satellite centre@ Rs.4,188 per month x 4 months	151,752
4. Linkages/ Exposure visits of trainees, and follow-up/ placement (@ Rs. 1500 per trainee x 50 women)	75,000		
5. Administration/ Organization Management Cost (about 10.8% of the total budget)	65,000		
TOTAL	5,98,000		
		Total Project Support Cost: Rs 5,98,000*	

7.	Project Impact	<ul style="list-style-type: none"> Developed skills of 50 women from the socially/ economically backward and rural communities through vocational skills in tailoring & embroidery. The beneficiaries started their own tailoring shop individually or in group and/ or placed with different tailoring shops, for earning their livelihood/ supplement family income and lead a better life <p>After completion the training, KRAPAVIS would be providing hand holding support to trained women, in starting their own tailoring unit individually or in group. Also, to be explored possibilities for placement with different tailoring shops for earning their livelihood/ supplement family income. Also, helping in setting up own units etc with their own resources and also would mobilize and gain access to resources, which hitherto were out of their reach like Govt. schemes, grants, services, banks loans, subsidies etc, to help them become self reliant.</p>
8.	Sustainability	<p>The women are expected to acquire a strong sense of ownership of the program. The project will promote aspects of livelihoods, which is a sustainable approach. Financial sustainability of the program is to be enhancing by strategically intervening in the market linkages. The trained women would mobilize and gain access to resources, which hitherto were out of their reach like Govt. schemes, grants, services, banks loans, subsidies etc.</p>
9.	Reports to be provided by the trust – 3 and 4 and mandatory; 1 and 2 will be linked to the payment	<ol style="list-style-type: none"> 2 project reports (Batch completion report at the end of each batch in October 2015 and February 2016) 2 Finance reports (Finance reports details at the end of each batch) Annexure A 1 Final impact report (Final detailed narrative report at the end of the project) February 2016 One finance report (final budget utilization as against the support budget) in February 2016 <p>* As agreed, post submission of Batch Completion Report and Finance Report in October 2015 by KRAPAVIS and approval by the Company, the 2nd support amount installment will be released by the Company.</p>
10.	Name, Designation and Contact Details of the Contact Person/s	<ol style="list-style-type: none"> Aman Singh, Team Leader Poonam Verma, Project Instructor Pratibha Sisodia, Project Coordinator / Director KRAPAVIS <p>Mailing Address: KRAPAVIS, 5/218 Kala Kua, Alwar-301001 (Rajasthan)</p> <p>Telephone: 0144-2344863, 0144-2702451, 09414277192</p>

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Annexure A

Project Monitoring – Finance Report Format Project name: “Mahila Ajjivika”- KRAPAVIS

Project Duration: 1 June 2015 to 28 February 2016 (9 months)

Project Budget: Rs 5,98,000

Expenses head	Total Cost (In Rs.)	Period wise Expenses Breakup of Project Cost	
		Period I (Batch I)	Period II (Batch II)
1. Salary/ Honorarium	198,000	100,000	98,000
2. Resourse materials and Training tools	108,248	58,248	50,000
3. Training centre charges	151,752	100,000	51,752
4 Linkages/ Exposure visits, and follow-up/placement	75,000	30,000	45,000
5. Administration/ organization management Cost	65,000	35,000	30,000
TOTAL	5,98,000	323,248	274,752