



EMPOWER

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Saakaar

*A Project Proposal
to provide employability training to the under-privileged youth in Patna, Bihar.*

Submitted to



Submitted by CSR Partner:



**Patna Regional Office
Patna, Bihar.**

1. Basic Details of the Project “Saakaar”:

Name of the Project	“Saakaar”-
Name of the Trust/Society/Companies and its Legal Status	Aide et Action India. (AeAI is the first country programme of Aide et Action International that works on ensuring meaningful education for all, especially the disadvantaged, marginalized and addresses the inadequacies of the education system.) Initiated in 1981, the organization is registered under section 25 of Companies Act 1956, bearing registration no.-18-15686 of dated 09.05.1988. Having presence in 17 states and 1 Union territory Aide et Action manages its programme through 7 regional offices located in Jaipur, Delhi, Patna, Guwahati, Bhopal, Hyderabad and Chennai the organization <ul style="list-style-type: none"> • FCRA Registration No: 075900517 dated 29.11.1990 • Under 12A (a) of Income Tax Act. Registration no: dated. 1146(79)/III/88 • Under 80G of Income Tax Registration no: 1146(79)/III/88
Target Area	4 Identified Blocks in Patna District of Bihar.
Course Offered	<ul style="list-style-type: none"> • Bed Side Patient Assistant • Automobile Repairing
Total Number of Youth to be Trained	75
Cost per trainee	Rs.6500/-
Name and Designation of \ the Contact Person	Ashutosh Kumar Independent Regional Manager Aide et Action, India 264/C', Patliputra Colony Patna - 800 013 Email: Ashutosh.kumar@aide-et-action.org Ph: +91 947 000 1197
Registered office address and South Asia head office	Aide et Action 16/20, Gilchrist Avenue, Harrington Road, Chetpet, Chennai – 600031, Tamil Nadu Phone : + 91 44 28365516 / 17 Award received by the organization <ul style="list-style-type: none"> • Best South India NGO(Large) award for 2010 • Best South India NGO (Large) award for 2007

2. *iLEAD (Initiative for Livelihood Education and Development):*

2. a. Introduction:

iLEAD, is a flagship program of Aide et Action (AeA) that focuses on promoting livelihood education among the youth from poor families and those with low educational qualifications through short term trainings. Currently a total number of **81 centres** are functional across India (73 Centres across 17 States), Sri Lanka (5 Centres) & Nepal (3 Centres)

2. b. Objectives:

- To create entry level job opportunities for local marginalized youth through employability and life skill training.
- To sensitize and involve the local community & industries towards social development.
- To bring about a reduction in the number of households living below the poverty line in target area by tapping market driven employment opportunities.

2. c. Methodology for Implementation:

- **Pre-Training Phase:** Employability Potential Assessment, selection of courses, procurement of training infrastructure, networking with from potential employers, curriculum development, selection and training of faculty, selection of trainees etc.
- **During-Training Phase:** Induction of trainees, theory and practical training, life skills and personality development, guest lectures by experts and potential employers, performance tracking, liaison with potential employers for placement opportunities, on the Job training/ apprenticeship, pre placement support etc.
- **Post-Training Phase:** Organizing interviews and placement support, post-placement follow-up for additional support to trainees, employer feedback for improvement in curriculum and methodology, alumni association and experience sharing etc.

2. d. Our New Initiatives:

Enterprise Based Model of iLEAD - The prime objective of this model of *iLEAD* is to contribute to the economy and create new and better jobs. The main focus of *iLEAD* is to provide employability opportunities; however there are other opportunities available for the youth to become potential entrepreneurs and give employment to others by starting micro-level business. *iLEAD* has a major component on entrepreneurship development and progression of candidates to higher levels of income and responsibilities.

- **Gossip circle for Empowerment (GCE)** - GCE is an innovative and unique component of the *iLEAD* programme, wherein GOSSIP translates into a positive factor that acts as an open forum for learning through discussions and debates. GCE encourages solidarity, promotes leadership qualities and prepares the youth to play a constructive role as 'change agents.'

- **Alumni Forum** - An alumni association would be formed for regular interaction with the passed out candidates. This forum would act as an interface between the current/potential candidates and successfully passed out candidates. Besides the alumni association would also be a source for appropriate placements of future batches.

3. iLEAD Patna at a Glance:

iLEAD centre in Patna started in the year 2006 with an aim to provide employability training to the marginalized youth in slums and villages. Following are the key achievements of the project till the date:

Total no of youth trained	:	3102
No of female youth trained	:	1343
No of male youth trained	:	1759
Total No of youth placed	:	2364
Address	:	iLEAD Patna, Shyamdharm Niwas, Rahimpur Gunti, Parsa Bazaar, Patna-80445.

4. Partnership between Canara HSBC OBC Life Insurance Co Ltd and AeAI

The partnership with Canara HSBC OBC Life Insurance Co has begun in 2009-2010. Below mentioned are the reflections of key milestones achieved:

Year	Trades	Training of Youths	Placement of Youths	% of Placement
2009-10	Patient care assistant	30	28	96.6
2010 -11	Patient care assistant ,Information Technology enables services ,Automobile repairing	85	85	100
2011-12	Patient care assistant and Automobile repairing	80	80	100
2012 -13	Patient care assistant and Automobile repairing	83	80	97
2013-14	Patient care assistant and Automobile repairing	76	61	84
2014 -15	Patient care assistant and Automobile repairing	92	87	95
Total		446	421	94.5

5. Project Focus:

The project will target to enrol the economically and educationally backward rural poor youth especially the school/college dropout unemployed youths in the age group of 18-35 from marginalised communities who are living below the poverty line in rural and urban areas of 4 identified Blocks in and around Patna District of Bihar. After successful completion of the training the trained youth will be provided with appropriate placement support in the relevant sector with and entry level jobs.

The project will try to ensure that 40% of the beneficiaries are women and priority would also be given to Youth with Disability.

6. Proposed Partnership for the year 2015-16

With the aim to ensure better livelihood opportunities for the under-privileged youth in Patna which would help in enhancing the present income levels of their families through market driven skill based employability training, we propose- *To train and place 75 youth (total 80 youth will be trained across 2 batches) in and around Patna District of Bihar.*

7. Project Support Budget Requirement:

To train and place 75 youth @ Rs.6500/- per youth, we request an amount of Rs. 4, 87,500/- (Rs. 6500x75) from Canara HSBC OBC Life Insurance Co. Ltd. **The detailed budget break-up is attached below as an annexure-I.**

8. Time period of Training /Schedule:

The proposed project will be completed in the following schedule:

Batch No.	Period of Training	No. of trainees	Remarks
1	June-15 to September-15 (First Batch)	40	75% Placement support
2	November-15 to February-16 (Second Batch)	40	75% Placement support

(2- Batches of 4months (3 months Classroom+15 days On Job Training)

Note:- With a view that, the youth mobilization drive will be commence soon after completion of each batch.

9. Project Impact

The proposed project will enable:

- 75 poor rural youth will get better livelihood opportunities that can make them self reliant.
- A substantive increase in present income level of the youth families.
- Interested youth will be assisted to start their own business promoting entrepreneurship.

10. Implementation Strategies:

Aide et Action follows a well designed structured implementation process for starting the training programme that consist of three different phases:

1. Pre training Phase
2. Training Phase and
3. Post Training Phase

Following are the various stages of the Training

Sl. No.	Activities	Time frame
1	Mobilization and selection of youths through Community Mobilization Drives (CMD) and Admission of youths	15 Days
2	Initiation of the batch After the completion of CMD	After the completion of CMD
3	Classroom teaching	Three Months
4	On job training	Fifteen Days
5	Placement of the trained youths	After Four Months

11. Reports to be provided by the trust- Frequency and time frame

Report	Time Frame
1. Batch initiation reports of Each Batch	Within 15 days after initiation of the batch
2. Batch Completion Report of Each Batch	On completion of each Batch and after placement of the youth
3. Finance Report of Each Batch	On Completion of each training period/batch
4. Project Completion Report (Impact Report)	On completion of the Project
5. Final Budget Utilization Report as against the support budget	After 15 days of completion of the Project

Any change in the plan and relevant matters will be timely communicated to the CSR Team of Canara HSBC Oriental Bank of Commerce Life Insurance Company.

We Thank You for your valuable support towards providing employability training to the marginalized youth from iLEAD Patna since 2010 and look forward to your continuous support for our iLEAD Centre in Patna.

Aide et Action values its partners and as part of the partnership, the partner's name, logo will be acknowledged in all our communication materials nationally and internationally- our website, Facebook, e-newsletters, annual reports, etc. Our team will report progress and achievements regularly and would welcome field visits to the project at any time.

Submitted by:
Team- Aide et Action
www.aea-southasia.org

Aide et Action India is registered under section 80G of Income Tax Act. When you make a donation to Aide et Action India, you get a 50% tax exemption on that amount

Annexure-I:
DETAIL'S BREAK-UP OF TOTAL PROJECT COST.

Name of the Project: "Saakaar"

Project Duration: 1st June-15 to 31st March 2016

Project Budget:

STATEMENT OF EXPECTED - EXPENDITURE FOR BED SIDE PATIENT ASSISTANT TRAINING PROGRAM FOR WOMEN				
SI No	DETAILS OF TRAINING			Remarks
1	No. of Days Training Program			120
2	Total No. of Candidate			75
3	Non-Residential			
	EXPENSE HEADS	RATE	NO OF YOUTH	AMOUNT
A.	Training			
1	Mobilization of Youth and Admission	200	75	15000
2	Reference material to Youth	500	75	37500
3	Remuneration to Faculties	2400	75	180000
4	Centre Maintenance	700	75	52500
5	Training Materials and consumables	1000	75	75000
6	Exposure Visit, Guest Lecture, Placement services	300	75	22500
B.	Monitoring			
7	Coordinator Salary	400	75	30000
8	Travel, Boarding and Lodging	300	75	22500
9	Admin Cost	700	75	52500
	Total	6500		487500

DETAILED BREAK-UP OF TOTAL PROJECT COST-PERIOD WISE.

EXPENSE HEADS		Period 1 (1 June – 31 October 2015)	Period 2 (1 Nov 2015 – 31 March 2016)	Total
Sl No	Training			
1	Mobilization of Youth and Admission	7000	8000	15000
2	Reference material to Youth	17500	20000	37500
3	Remuneration to Faculties	84000	96000	180000
4	Centre Maintenance	24500	28000	52500
5	Training Materials and consumables	35000	40000	75000
6	Exposure Visit, Guest Lecture, Placement services	10500	12000	22500
	Monitoring			
7	Coordinator Salary	14000	16000	30000
8	Travel, Boarding & Lodging	10500	12000	22500
9	Admin Cost	24500	28000	52500
	Total Project Support Cost	227500	260000	487500