

Project Plan

S. No	Trust/Society/ Company Name	Project/Activity Name	Location	Project/ Activity Brief	Period	Total Expenditure (₹)	Deliverables/ Outcome/ Impact	Reporting frequency (to be captured in the MoU)	
								Project Progress	Financial
13	Project Samarth		Areas/locations to be assessed at the time of implementation - to be launched at multiple locations in the country	To create awareness on financial products amongst the consumers at large in order to help them take informed investment decisions and protect against possible financial frauds.	1 November 2015 to 31 March 2016	₹ 37,22,532	Consumer education through advertisements in national and/or regional media	One project completion report	One finance budget utilization report