Annexure II

Proposal

“Project Ujjawal Bhawishya”

Year VI - Continued

Amba Foundation

Submitted to:

Canara HSBC Oriental Life Insurance

Submitted on:
March 23, 2015
ORGANIZATION BACKGROUND:

Brief About Amba Foundation -

Amba Foundation was founded in 1999 and is a registered non-profit society based in Delhi. It is working in the fields of education, health and community development, with a special focus on underprivileged women and children.

Amba Foundation traces its modest beginnings to an initiative to educate a handful of eager children in a neighborhood slum cluster. Later, it extended its commitment to the community at large, through provision of primary health-care facilities. Today, it has an established non-formal education programme, a multi-faceted Health programme and the Delhi Government’s Gender Resource Centre and Suvidha Kendra under its banner.

Over a period of time it has evolved into a multidimensional organization. Some of the major programs initiated by Amba are:

- Non Formal Education (NFE) classes for children
- Computer Literacy and training for children
- Women and Children Health Programs
- Women’s awareness program; such as Legal counseling and nutritional camps
- Women’s vocational training for income enhancement
- Linkages with government schemes & benefits

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‘Project - Ujjawal Bhawishya’

Objectives:

- Education for children & women of vulnerable sections.
- Empowerment & holistic development for women, children & youth of vulnerable sections.

The project has adopted the identified areas for a period of 5 years during which it has documented and monitored the progress of beneficiaries associated with the said Project.

Area of Focus:

- Non Formal Education along with remedial classes for children. For school children the project aims to provide remedial support after school hours since their parents have low literacy levels and are unable to provide them with a conducive atmosphere at home.
- Focus on school drop outs.
- Adult Literacy, formation of self-help savings groups and awareness generation and
- Skill training for Youth.

Beneficiaries:

- School going children of age 4-15 years
- School drop outs of age 7-16 years
- Illiterate women in the area
- Youth in the area

Need Assessment of Project Area:

Areas covered under this Project are Joshi Colony, Majboor JJ Camp, West Vinod Nagar, Mandawali & Allaha Colony. A survey was conducted in the above mentioned areas which revealed that the working population of these areas comprises mainly of males who are daily wagers, construction workers, or petty hawkers with only half of the female population working as domestic help in the nearby apartments of I.P. Extension & Mayur Vihar.
Synopsis of Achievements and Milestones of Project Ujjawal Bhawishya

The objective of the Project initiated in October 2010, since the beginning was for providing non formal education along with holistic development & empowerment of marginalized children, youth & women. The target Community was very responsive to the project and over the last five years the numbers of beneficiaries have far surpassed the proposed targets.

Under this Project a total of 588 underprivileged children in the age group 4 to 15 years of age (both school and non-school going) were provided non formal education at the Ujjawal Bhawishya Centre. Of these 160 students have been integrated into the formal education system by enrolling them in government schools while for school going children efforts were made for strengthening their retention in school and to complete at least up till class XII.

Children enrolled at the ‘Ujjawal Bhawishya’ Centre are provided with a vibrant environment to encourage overall personality development. Activities such as Art & Craft, Dance, Drama, public speaking are interwoven in the learning process. The children are provided with opportunities to showcase their talents at different platforms in the city which provides them the right exposure and opportunity for growth. The children have been preforming at India Habitat Center, YMCA and other state forums and functions winning accolades and appreciation

A total of 80 women have been provided Functional Literacy under the Adult Literacy program. Three Self Help Savings Groups have also been formed with a total savings of over one lac fifty two thousand. In addition the women have been assisted with opening of zero balance bank accounts.

Over 500 community women have attended Awareness Workshops on legal awareness, savings and thrift, nutrition and health and skill training.

Vocational/skill Training for youths was started under this Project in October 2011 and a total of 400 youth have enrolled for training in Basic Computer Applications so far. After completing their training these students were evaluated and provided certification by the Habitat Learning Center of the India Habitat Center. Many among these are today gainfully employed in offices and organizations in the city.

Six Free Health Camps and an equal number of Nutrition Camps were conducted for the Community with special focus on women and children. Over 1000 persons have benefitted from these Camps.

How we achieved so much!

The Organization has a presence and deep penetration in the target area as it has been doing welfare projects there for a decade and a half now. Before starting this Project the Organization had done a survey on community needs in the area and this helped it to focus on area needs. The Organization brought about a synergy of its ongoing projects in the area along with the present Project Our Supporter Canara HSBC Oriental Bank of Commerce Life Insurance Company supported the Project in letter and spirit.

The Company disbursed timely release of project funds to ensure its smooth operations. In addition it provided additional donations of learning material, art and craft material and organized picnics and other activities for the children. CSR Team Volunteers from the Company have been actively involved in various Events and have been regularly mentoring the Project.
Challenges faced!

- The Project faced a major challenge in locating suitable premises to start the Project in the target area.
- For starting the Computer Training program under Skill Training lack of adequate hardware and infrastructure posed a major challenge. This was overcome by roping in the India Habitat Centre for providing the necessary hardware and faculty training and course content.
- The Rotary Club of Delhi further provided additional computer hardware to meet increasing needs of the students.

The Road Ahead!

- The Project is making a marked impact in the focus area among the target group.
- This can be evaluated from the rising learning curves of the children and a 100 per cent School retention rate.
- Vocational Training in Computer applications is a big draw for the area youth and the
- Applicants seeking admission are much more than can be absorbed in a batch.
- The children have shown marked improvement in their personality development and are
- Applauded for their talents at the many forums they appear in the city.
- We request that to consolidate and expand the work done, this Project be renewed for a further period of 5 years with an enhanced Budget of Rupees Eight lacs sixty thousand annually to meet the basic needs of the Project including rent for a stand-alone Centre and expanding learning needs of the students.

The Young Achievers – a few Case Studies:

Zeenat is an eleven year old muslim girl residing in a rented one room in East Vinod Nagar. Her father is a Gardener. She is the eldest among her siblings. Two years ago Zeenat, left her native village with her parents looking for employment opportunities in Delhi. This caused a disruption in her education and no Govt. School in Delhi gave her admission. She came to join Amba Foundation Ujjwal Bhawiashya Center and this was her only opportunity to study and resume her education. Her parents being uneducated she had no one to teach her at home.

Her skills and talents were enriched in Amba Foundation. She came here to attend Non Formal Education classes but soon began taking interest in dancing and drawing as well. She has also improved in all her academics. Amba helped her to enroll in a Govt School nearby. She worked very hard and got second position in her school.

Now, she actively participates in all activities at the Ujjawal Bhawishya Centre along with attending her regular School. She participated through Amba at the YMCA NGO Mela held last November and won many prizes in various competitions. While recognizing Zeenat's hard work and talents Amba Foundation decided to provide her Financial Scholarship to assist her formal education.
**Sumera** has been studying in Amba Foundation since the last two years. When she came to Amba Foundation she was very small built four year girl. Sumera lost her father at the age of two and her widowed mother despite her hardships had dreams of educating her only child. Hearing of the Ujjawal Bhawishya Centre, Sumera’s mother requested the teachers to admit her petite daughter. Sumera loved to play and was a very active and intelligent child. During the Republic Day Programme held in January this year at the Centre, she won the hearts of all- guests and students, when she confidently performed the role of Indira Gandhi. Sumera has also been given a Financial Scholarship to now assist in her Formal Education.

Eighteen year old **Prince** loves to show off his newly acquired Computer skills to the visitors at the Ujjawal Bhawishya Centre. After passing his XIIth Examination, he was very keen to enroll for a Computer Course since he needed to get a job to support his parents financially. But due to high cost of private Computer coaching Institutes, he was unable to realize his dreams.

When he got to know about the Computer training Course at the Ujjawal Bhawishya Centre being of a nominal fee he immediately enrolled for it. He was a fast learner and worked very hard. Today after completing his Training, he is now working as a Computer operator in a private company and is financially supporting his family.

Nineteen year old **Ankur Raj** is a resident of Mandawli. Since his school days Ankur has been a hardworking and serious student. He has always seen his parents struggle to make ends meet and educate their children. To get suitable employment Ankur was well aware that Computer training was imperative. He joined the vocational computer training course at the Ujjawal Bhawishya Centre and topped in his batch. Even before completing his training, he applied in various offices and organizations for a suitable job. Today, he is employed with Life Insurance Company as a Data Operator and hopes to be permanently placed there. His success is a matter of pride for his trainers and teachers.
Non Formal Education Classes at the Centre: October 2014 – March 2015

110 children are presently enrolled in NFE classes. The students include both school and non school going children in the age group 5 to 15 years. The students are taught basic Hindi, English and Maths. In addition students are provided Computer literacy and learning. Other activities such as Art & Craft, Dance & Drama are also interwoven in the learning process to make learning fun.

Resource persons and specialists counseling the parents on Child Behavior and conducting a flower making workshop with students and staff.
Performance of NFE students in different segments depicted through Bar Charts – October 2014 - March 2015
Total Students 110

**Learning Progress**

- Academic Performance
- Computer Training

- Good
- Fair
- Average

**Creative Activity**

- Art & Craft
- Dance & Drama

- Good
- Fair
- Average
To provide skill training and employability among vulnerable youth, we provide Computer Training at the Ujjawal Bhawishya Center. This program was started in Year II of the Project with hardware and curriculum support from India Habitat Center. In Year III the Rotary Club of Delhi Midwest provided five new additional Computers to further strengthen and expand this program. Over the last one year 75 young boys and girls were enrolled in the Computer training courses and some of our students after successfully completing the training are today gainfully employed. They are taking Computer Classes at the Ujjawal Bhawishya Centre. Computer Students taking their Basic Computer Course Exam at IHC on 21st February 2015.
Adult Literacy & Self Help Groups: October 2014 – March 2015

A total of 15 women were taught how to read & write under the Adult Literacy program. The average age of these women was 50-55 years. The women were very enthusiastic and 11 women from the group appeared for the final literacy examination conducted as per guidelines from Jamia Milia Islamia University, Delhi.
Performance of Adult Literacy depicted through Bar Charts – October 2014 - March 2015
Total Students - 15

Self Help Savings Groups for Women: October 2014 – March 2015

Three Self Help Savings Groups have been formed and functional and a total of 40 women from these groups having done a total saving of rupees one lac fifty thousand in total. The women have also received training by the volunteers from Canara HSBC Oriental Bank of Commerce Life Insurance Co. on the importance of saving and thrift. Regular meetings of the groups are held and members have begun inter loaning activity. They are
educated about the process of opening their own bank accounts and assisted in opening the same in nationalized banks in the area.

**Nutrition Camp: October 2014 – March 2015**

A Nutrition Camp was held at the Ujjawal Bhawishya Centre. The theme of the camp was – Nutritional needs of Adolescent Girls, Health and Personal Hygiene. Over thirty girls in the age group 13 to 19 years attended this Programme. The girls were told about the special nutritional needs at their age and how these could be met through different food groups and nutrients. The Project Coordinator demonstrated different recipes and also gave them a talk on Menstrual Hygiene. At the end of the Programme, everybody enjoyed the Poha recipe and promised to make all these foods as a part of their diet routine.

**Health Camp:**

A Free Health Camp was held in November 2014 at the Ujjawal Bhawishya Centre. A total of 302 patients attended this Camp. Services Provided at the Camp-Free Medicines & Check up by Gynecologist: Dr. Deepa Nayak, General Physician: Dr. S.K. Dutta, Pediatrician: Dr. Sunita Prasad & Pharmacist: Mr. Pradeep

The Eye Camp was sponsored by Rotary Club of Delhi Mid-West & Samajik Suvidha Kendra Project. Expert medical services and surgery were linked with ‘ Rotary Eye Centre’ – Tuglakabad, New Delhi. Eye Check-up: 192, Cataract detected: 24, Cataract Surgeries : 06, Spectacles provided : 107
Employee Volunteering Opportunities: October 2014 – March 2015

Employees of Canara HSBC Oriental Bank of Commerce Life Insurance Company have been interacting with the children at the NFE center on a regular basis.

The volunteers have conducted workshops and organized celebrations for children from time to time. This interaction was useful and gave the beneficiaries a good learning experience. Workshops were conducted for women from time to time. They have been part of various events and celebrations. Their participation was a source of learning and encouragement for all the students and staff.

Company employees participating in the Health Camp held in November 2014

Children receiving prizes during the Republic Day Celebration held on 25th January 2015 by Mr. A.K Bansal, Independent Director & Chairman CSR Committee and Mr. Manjit Lakhmana HR Head of Canara HSBC Oriental Bank of Commerce Life Insurance Company.
Dance & Drama Perform at Republic Day Function at Ujjawal Bhawishya Centre.

Performance at YMCA NGO Mela New Delhi.
International Women’s Day Celebrations:

International Women’s Day was celebrated with lot of joy and enthusiasm by the staff and the women from the Community. The theme for this year’s Programme was “Safety of Women and support of the Police”. Mr. Rajkumar Shah, S.H.O of Madhu- Vihar Police Station was the Chief Guest at the Programme. The S.H.O. encouraged the Women to have confidence in fighting injustice against them. He assured them that he and his staff will always be there to help the women in their fight against injustice. The Women and children also put up a cultural programme on this occasion.

Targets for Year VI:

The objective for year VI is to improve and consolidate the activities of the previous five years and ensure maximum benefits to the Community. This can be achieved with the active support of the Volunteers, Staff and the Community at large.

- Number of children under Non formal Education 110
- No. of students under Vocational Training 75
- No of women under Adult Literacy 15
- No of SHG Groups 02
- No of Nutrition Camps 01
- No of Health Camps 01
Proposed Budget Details for Year VI- 1st April 2015 to 31st March 2016

The Annual Budget for running/recurring expenses for conducting the above listed activities at the ‘Ujjwal Bhawishya Center’ is Rupees Eight Lacs Sixty Thousand only.

The revised Budget is essential for a stand-alone Centre to run all the activities and to meet the expanding student needs for teaching and vocational/skill training. In addition revised salaries and administrative expenses are to be taken into account given the increased cost of living over the last five years.

It may be noted that any additional infrastructure expenses (one-time expenses) incurred at the Center would be done with prior information to the Company and will be met from the Organization’s internal resources and linkages. The Project and its stand-alone Centre will function throughout the year for five days a week daily for eight hours. All Fridays and first Saturday of the month will be for Volunteer Participation and Interaction.

Half yearly Activity Reports will be submitted by the Project Officer along with the half yearly Financial Report.

The proposed detailed Budget of Rupees Eight Lacs Sixty Thousand is given in Annexure A; format for Activity Report is as per Annexure B and Financial Report as per Annexure C.

All financial and activity records will be available at the Organization’s field office for inspection and monitoring by the funding Organization.

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## Annexure A

### Budget: 1st April 2015 – 31st March 2016

<table>
<thead>
<tr>
<th>Expense Head</th>
<th>Total Project Cost (Rs.)</th>
<th>Period 1 April 2015 to September 2015</th>
<th>Period 2 October 2015 to March 2016</th>
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<td>Rent + Electricity</td>
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<td>Vocational Trainer + Teachers</td>
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<td>Other Expenses-</td>
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<td>TOTAL</td>
<td>860000</td>
<td>442400</td>
<td>417600</td>
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Total Project Budget:  
Rs. 8,60,000/- (Rupees eight lacs and sixty thousand only)

List of Reports to be submitted:

- Half yearly progress & activity report by 7th of October 2015 & 7th April 2016
- Half yearly financial report by 7th of October 2015 & 7th April 2016
- Annual Impact Report by 7th April 2016
- Annual Fund Utilization Certificate within 60 days of the financial year closing.
Annexure B

AMBA FOUNDATION
PROJECT "Ujjwal Bhawishya"

Half Yearly Report

<table>
<thead>
<tr>
<th>S. no.</th>
<th>Activities</th>
<th>Month 1&amp;2</th>
<th>Month 3&amp;4</th>
<th>Month 5&amp;6</th>
<th>Topics covered</th>
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<td>Afternoon Shift - 02 p.m. to 04 p.m.</td>
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<td>Adult Literacy</td>
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<td>Basic Computer Training</td>
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<td>Advance Computer Training</td>
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<td>Total No. of children attending centre</td>
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## Annexure C

**Project Name: Project ‘Ujjwal Bhavishya’- FY 2015- 2016**

**Financial Reporting Format – Period I**

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<th>Expense Head</th>
<th>Period I</th>
<th>Expense Break up</th>
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<th>Actua l</th>
<th>Cost</th>
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<td>Vocational Trainer + Teachers</td>
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## Financial Reporting Format - II

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<td>Vocational Trainer + Teachers</td>
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